

# Oregon Heritage Events: Sponsorship Opportunities July 2023 - June 2025

Oregon Heritage will be offering sponsorship opportunities of events over the course of the biennium starting July 2023-June 2025 for the following events:

- **October 2023, Independence:**
  - Oregon Main Street Conference,
  - Open Door Pitch Contest
  - Excellence on Main Awards
- **April 2024, Forest Grove**
  - Oregon Heritage Conference
  - Heritage Excellence Awards
- **October 2024:** Oregon Main Street Virtual Deep Dive
- **April 2025:** Oregon Heritage Virtual Summit

Those interested in sponsoring can fill out the Sponsorship Form here. If you have questions or other creative ideas related to sponsorship, contact Cam Amabile at [cam.amabile@opr.org](mailto:cam.amabile@opr.org)

## Conference Events

### Oregon Main Street Conference

A biannual in-person conference held on odd-years in towns that are network members of the Oregon Main Street program. Features speakers and vendors on a variety of topics related to economic vitality, preservation, design, and organizational support. Attendees to this conference seek unique solutions to community problems, and are supportive of vendor attendees.

**Attendance** | 200+  
**Length** | 3 days  
**Delivery Mode** | In-Person  
**Primary Audience** | Main Street Organizations, Economic & Community

Development Groups, Municipal & State Government Partners, Local Business & Property Owners, Historic Preservationists, Local Developers & Investors

### Oregon Heritage Conference

A biannual in-person conference held during even-years in different communities across the state and includes both on site and off-site sessions on a variety of heritage topics surrounding a central theme. Sessions and speakers highlight projects, topics, and issues related to heritage preservation efforts across the spectrum in Oregon.

**Attendance** | 300+  
**Length** | 3 days  
**Delivery Mode** | In-Person  
**Primary Audience** | Museums, Libraries, Archives, Genealogical Societies, Historical Societies, Cultural Institutions, Historic

Preservation Groups, Cultural Resource Professionals, Main Street Orgs., State/County/Local historic resource professionals and Commissions, and anyone interested in or doing heritage preservation work in Oregon

### Conference Events: Sponsor Levels & Benefits

	Platinum* \$2000	Gold \$1000	Silver \$500	Bronze \$250
Logo in advanced marketing	✓	✓		
1 page ad (8.5h x 5.5w)	✓			
1/2 page ad (4.25h x 5.5w)		✓		
2 conference registrations	✓			
1 conference registration		✓		
Sponsorship of refreshment station			✓	
Sponsorship of session			✓	
Logo on website with hyperlink	✓	✓	✓	
Logo in printed program	✓	✓	✓	
Name listed in program				✓
Name listed on website with hyperlink				✓
Opportunity to address attendees	✓			
Table in exhibit hall	✓	✓		
Acknowledgement during large gatherings of attendees	✓	✓		

\*Only two Platinum sponsorships available per conference event

# Other Sponsorship Opportunities

## Excellence on Main Awards

This event honors people, projects, and activities across Oregon for their achievements in enhancing historic downtowns and traditional commercial districts. The event happens with the larger Oregon Main Street Conference.

**Number of Awards** | Up to 12  
**Presentation** | Awards event during Conference, videos live online after event

**Audience** | OMS conference attendees, awardees and supporters

## Oregon Main Street Deep-Dive

Held virtually on the even-years, this event is an in-depth look at a single issue. The topic is chosen based upon challenges shared across the Oregon Main Street network communities and tied to Main Street America™ Four-Point approach of organization, promotion, design, and economic vitality. The event features one day of speakers and panels and a second day workshop focused on practical application.

**Frequency** | Biannual, even years  
**Length** | 2 days  
**Delivery Mode** | Virtual  
**Primary Audience** | Main Street Orgs., Economic & Community Development Groups, Municipal

& State Government Partners, those interested in downtown revitalization  
**Attendance** | 100+

## Open Door Pitch Contest

This event supports Main Streets in creating inclusive and welcoming environments. Sponsorship of this event funds a currently unfunded or underfunded project to make a downtown or organization more welcoming. The event takes place at the Oregon Main Street Conference.

## Heritage Excellence Awards

This event recognizes individuals, businesses and organizations for outstanding heritage preservation efforts across Oregon. The awards event happens within the larger Oregon Heritage Conference and includes a presentation of videos honoring award winners.

**Number** | 4 to 8, on average  
**Presentation** | Awards event during Conference, videos live online after event

**Audience** | Oregon Heritage Conference attendees, awardees and supporters

## Oregon Heritage Summit

Virtually held on the odd-years, the Summit is an in-depth workshop-style delivery method with a single issue focus. The topic is typically chosen based upon challenges shared across the heritage community. Typically, this format features one day of speakers and panels and a second day workshop focused on practical application.

**Frequency** | Biannual, odd years  
**Length** | 2 half-days  
**Delivery Mode** | Virtual  
**Primary Audience** | Museums, Libraries, Archives, Cultural Institutions, Preservation

Groups, Local History & Heritage Organizations, Commissions, Main Street Orgs.,  
**Attendance** | 150+

**Ready to sponsor? Fill out the sponsor form [HERE](#)**

	Excellence on Main Awards	Heritage Excellence Awards	Oregon Heritage Summit	Oregon Main Street Deep Dive	OMS Open Door Pitch Contest
<b>Amount</b>	\$1500	\$1500	\$500	\$500	\$5000, \$3000
<b># of sponsorships</b>	One	One	Unlimited	Unlimited	One each
<b>Benefits</b>	<ul style="list-style-type: none"> <li>Logo on promotional material</li> <li>Logo on website</li> <li>Opportunity to address event attendees</li> <li>Acknowledgement in opening remarks</li> <li>Acknowledgement and logo in award videos presented at event and placed online following event.</li> </ul>	<ul style="list-style-type: none"> <li>Logo on promotional material</li> <li>Logo on website</li> <li>Opportunity to address event attendees</li> <li>Acknowledgement in opening remarks</li> <li>Acknowledgement and logo in award videos presented at event and placed online following event.</li> </ul>	<ul style="list-style-type: none"> <li>Logo on promotional material</li> <li>Logo on website</li> <li>Logo on break slides</li> <li>Acknowledgement in opening remarks</li> </ul>	<ul style="list-style-type: none"> <li>Logo on promotional material</li> <li>Logo on website</li> <li>Logo on break slides</li> <li>Acknowledgement in opening remarks</li> </ul>	<ul style="list-style-type: none"> <li>Featured in event promotional material</li> <li>Opportunity to speak at event and preside on panel</li> <li>Acknowledgement in promotional material for activities associated with the winner of the contest.</li> </ul>