



Oregon Main Street Network Tier Levels

Tiers/Participation Requirements/Technical Assistance/Benefits

	Accredited Main Street	Designated Main Street	Affiliate Main Street	Connected Communities
Description	The Accredited Main Street level recognizes exemplary achievement by a local main street organization and the impact they are having through collaborative partnerships on preserving and enhancing their historic downtown or traditional commercial neighborhood.	The Designated Main Street level is a mark of distinction that reflects a commitment and dedicated efforts to building, growing, and sustaining successful historic downtown or traditional commercial neighborhood improvement efforts by leveraging partnerships and engaging community.	The Affiliate Main Street level is for communities who are just starting to form their Main Street structure and are learning how to use the powerful main street methodology to create lasting impact in enhancing their historic downtown or traditional commercial neighborhood.	The Connected Communities level is for communities who care about their historic downtown or traditional commercial neighborhood and want to access to information to help them make a difference. Communities at this level may be organized around a specific project or activity to enhance their community.
Who Qualifies? All Network members must have an identifiable Main Street district	<ul style="list-style-type: none"> • Independent Nonprofit* • FT staff (PT under 3,500) • At least two years at the Designated Main Street level • Meet NMSC Accreditation criteria 	<ul style="list-style-type: none"> • Independent Nonprofit* • FT staff (PT under 3,500) • Activity in each of Main Street Four Points™ 	<ul style="list-style-type: none"> • Either have an Independent Nonprofit or are committed to forming one* by year 2 • Build a sustainable organizational structure based on the Main Street Approach™ 	<ul style="list-style-type: none"> • Cities and downtown organizations or other similar organizations are eligible to apply for the Connected Communities level
Technical Assistance	<ul style="list-style-type: none"> • Targeted TA • Quarterly check-in conversations • Progress Visit every 3 yrs. • Other Services as requested (e.g., Strategic Planning Update) 	<p>First Year:</p> <ul style="list-style-type: none"> • Vision Development • Strategic Planning • Quarterly check-in conversations <p>Second Year:</p> <ul style="list-style-type: none"> • Progress Visit and then every 3 yrs. <p>Third Year:</p> <ul style="list-style-type: none"> • Targeted TA 	<p>First Year:</p> <ul style="list-style-type: none"> • Main Street Overview • Vision/Goal Development • Biannual check-in conversations <p>Second Year:</p> <ul style="list-style-type: none"> • Community Assessment • On-line trainings 	<ul style="list-style-type: none"> • Virtual Main Street Overview • Virtual Organizational Development Consultation

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<p>Benefits</p> <p>All communities have access to:</p> <ul style="list-style-type: none"> • Statewide & regional workshops • Networking • OMS Revit. grant • OMS listserv • On-line webinars & resources • telephone consultation 	<ul style="list-style-type: none"> • TA grant/biennium • Extra pts on OMSRG • National recognition as an “Accredited Main Street” community plus use of Accredited logo that can be used to promote your organization and build trust with your businesses and partners that you have undergone a rigorous process to attain this level of recognition • Access to trainings and technical assistance • Eligible for Excellence on Main awards • Main Street Now Scholarship 	<ul style="list-style-type: none"> • TA grant available after strategic planning • National recognition as an “Affiliate Main Street” community plus use of Affiliate logo • Ability to apply for National Accreditation recognition • Access to trainings and technical assistance • Eligible for Excellence on Main awards • Main Street Now Scholarship 	<ul style="list-style-type: none"> • National recognition as an “Affiliate Main Street” community plus use of MSA™ Affiliate logo • Access to trainings and technical assistance • Eligible for Excellence on Main awards 	<ul style="list-style-type: none"> • Opportunity to learn more about ways communities are improving and enhancing their historic downtowns and traditional commercial neighborhoods • Limited access to technical assistance when resources permit
<p>Maintaining Status</p> <p>All Network members must:</p> <ul style="list-style-type: none"> • provide a point of contact • meet minimum training requirements • fulfill minimum reporting requirements 	<ul style="list-style-type: none"> • Continue to meet NMSC Accreditation criteria • Mentoring as requested • Participation in required trainings & meetings • Quarterly check-ins • Submit quarterly report • Use Main Street America™ brand & follow branding standards 	<ul style="list-style-type: none"> • Commitment to Main Street Approach™ • Participation in required trainings & meetings • Biannual check-ins • Submit quarterly report • Active board of directors • Sustainable organizational structure with adequate funding and staffing levels • Use Main Street America™ brand & follow branding standards 	<ul style="list-style-type: none"> • Commitment to Main Street Approach™ • Biannual check-ins • Submit quarterly report • Participation in required trainings & meetings <p>Within 3 years have:</p> <ul style="list-style-type: none"> • Budget • Staff plan • Funding plan • Ready to apply to be a Designated Main Street • Use Main Street America™ brand & follow branding standards 	<ul style="list-style-type: none"> • Submit annual report • Provide primary contact info • Attend at least one OMS training opportunity every two years

* In exceptional circumstances, an alternate structure might be approved after consultation with the Oregon Main Street State Coordinator.