

OREGON HERITAGE TRADITIONS

Oregon Heritage Commission

The Oregon Heritage Tradition designation recognizes community events that are more than 50 years old, reflect Oregon's unique character, and have become associated with what it means to be an Oregonian. The purpose of this designation is to carry out the Heritage Commission's statutory responsibilities to encourage tourism activities relating to heritage resources. This designation does not come with financial support from the Oregon Heritage Commission. Events that receive the designation will receive a Heritage Tradition logo.

This is an ongoing designation unless the Oregon Heritage Tradition is discontinued or no longer meets criteria. The designated event may be considered for a declaration of statewide anniversary celebration at major milestones of 100 years, 150 years, etc., if it meets the criteria for a statewide anniversary celebration.

DEADLINE: Rolling. The Oregon Heritage Commission meets quarterly. Please submit at least 60 days prior to a Commission meeting to allow for an application to be processed.

DEFINITION:

An Oregon Heritage Tradition is an annual local, regional or statewide event with at least 50 years of continuous operation (*a brief break resulting from major events may be permitted*) and:

- 1) is associated with Oregon people, places, events, and activities that characterize the heritage of the state, its positive accomplishments, and its enduring qualities and traditions;
- 2) has a demonstrated appeal to a broad spectrum of the public;
- 3) has a demonstrated public profile and reputation that distinguishes it from more ordinary events;
- 4) provides participatory activities for the public beyond simply the observation of showcase performances;
- 5) adds to the livability and identity of the state (*volunteerism, community building, economic and tourism development, and community giving are among the livability and identity factors that will be considered*);
- 6) has free or paid admission, and has no membership, age, racial, religious, gender, family or other exclusionary requirements.

HOW TO APPLY:

- Complete the attached Oregon Heritage Tradition Application Form (*5 pages*)
- Include up to five supporting materials that supply information about how the event meets the criteria for an Oregon Heritage Tradition. *Materials may include information such as event programs, reports, photos and/or news articles.*
- Email to katie.henry@oprds.oregon.gov or Mail to: 725 Summer St NE, Ste. C, Salem OR 97301

FOR MORE INFORMATION:

For questions and more information, contact Katie Henry, Heritage Commission Coordinator, at katie.henry@oprds.oregon.gov or (503) 877-8834.



Oregon Heritage Tradition Application

Event Title:

Event Location(s):

Lead Organizing Organization:

Contact Name:

Email Address:

Address:

Phone Number:

Date Event Began:

Number of Years in Operation:

Has the event ever skipped a year? If so, please explain:

Date of Most Recent Event:

Duration of Event:

Event Mission/Vision (if applicable):

Is this event open to the public: Yes No

APPLICATION QUESTIONS:

1. Describe the event to someone who has never attended. What happens?

2. Why is the event historically significant? What original elements remain, and what has changed over time?

3. How does the event reflect the character of the community?

4. Who comes to the event? Share any relevant data you track, i.e., number of attendees, age groups, community groups, etc...

5. Why does this event appeal to a broad audience?

6. Consider other events in your region and around the state. Explain why this event is special and should receive an Oregon Heritage Tradition designation. If your event is similar to others, be sure to explain what distinguishes your event.

7. How does the public participate in the event?

8. What activities occur throughout the year that lead up to the event and benefit the community?

9. Does this event involve volunteerism? Include data regarding who plans the event and what volunteer groups take part, including tasks, ages, hours, etc...

10. Share how you gather demographics on your attendees to know your event's financial impact on the community (where attendees are coming from, how long they are staying, how many nights they stay, and the financial impact on your community during the event).

**Applicants may include up to five items that supply information about how the event meets criteria for an Oregon Heritage Tradition designation.*

Please list attachments:

- 1)
- 2)
- 3)
- 4)
- 5)

Application Signature

As an authorized representative of _____, I certify that to my best knowledge, information contained in this application is true and correct, and will supply additional information that may be requested.

Name

Date

Send completed application and supplemental materials to:

Katie.henry@opr.d.oregon.gov
Oregon Heritage Commission
725 Summer St. NE, Suite C
Salem OR 97301