WORKPLAN

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ORGANIZATIONAL UNIT	TARGET	GOALS	OBJECTIVES	Key Performance Measures
	AREAS			(KPMs)
DHS/Self Sufficiency/SNAP 1.	. Tobacco	1. To improve access to culturally	1. By July 1, 2015, establish a	<u>OHA KPMs</u>
Education Program		and linguistically appropriate	protocol whereby the SNAP	#6: Prenatal (Population and
		tobacco cessation services for	Education Program promotes the	Medicaid population)
Key partners:		clients using the SNAP Education	Oregon Tobacco Quit Line.	#9: Access to care – Medicaid
Belit Burke, DHS/SNAP		Program.		population
Sally Bowman, OSU Extension			Action Steps:	#11: Medicaid member health
Anne Hoisington, OSU			A. On a quarterly basis, local Tobacco	status
Extension			Prevention and Education Program	#12: Rate of tobacco use
Judy Mohr Peterson,			(TPEP) coordinators may reach out to	(Populations and Medicaid
OHA/MAP			SNAP ED coordinators to establish	population)
Karen House, OHA/Healthy			contact and promote culturally and	
Kids			linguistically appropriate Quit Line	State of Equity Report
Jewel Kallstrom, OHA/MAP			materials.	PHD: Tobacco use (adults)
OHA Innovator Agents			B. SNAP ED coordinators may reach	PHD: Tobacco use (children)
			out to local TPEP coordinators to	PHD: Tobacco use (pregnant
Staff:			establish contact and discuss	women)
Kirsten Aird, PH			potential opportunities for sharing	
Beth Sanders, PH			Quit Line materials.	TPEP
			C. Provide culturally and linguistically	Consumption and quit behavior
Resources:			appropriate Oregon Quit Line	by SES and race;
County TPEP programs			materials to SNAP Education Program	Quit Line call data, fax referral
Oregon Tobacco Quit Line			clients.	sources
CCOs				
Office of Equity & Inclusion				DHS/OHA-WIDE
SNAP Education Program				Customer Service
Oregon State University		—		
Extension				

2. Obesity	2. To increase consumption of	2. By July 1, 2015, include culturally	<u>OHA KPMs</u>
	fruits, vegetables and water	and linguistically appropriate SNAP	#13: Rate of obesity
	among (children and parents)	Education Program information in	(Population and Medicaid
	OHP patients	the resources provided to CCOs to	population)
		assist them in being successful in	
		addressing their target areas related	DHS KPMs
		to decreasing obesity among OHP	#4: SNAP Utilization – The ratio
		clients.	of Oregonians served by SNAP
			to the number of low-income
		Action Steps:	Oregonians
		A. Meet with MAP/OHP staff to	#17: Customer Service –
		determine best approach to	Availability of Information,
		providing culturally and linguistically	Helpfulness and Timeliness
		appropriate SNAP Education Program	
		information to CCOs.	Oregon Healthy Teens Survey
		B. Assist CCOs in distributing	
		culturally and linguistically	
		appropriate SNAP Education Program	
		materials to health care settings for	
		OHP clients through established	
		mean.	

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ORGANIZATIONAL UNIT	TARGET	GOALS	OBJECTIVES	Key Performance Measures
ORGANIZATIONAL UNTI	AREAS	GUALS	OBJECTIVES	(KPMs)
	1. Tobacco	1. To improve access to	1 Dy July 1 2015 place a culturally	
DHS/Developmental	1. TODACCO	•	1. By July 1, 2015, place a culturally	OHA KPMs
Disabilities/Children Residential		culturally and linguistically	and linguistically appropriate	#9: Access to care – Medicaid
Programs		appropriate tobacco	hyperlink for the Oregon Quit Line on	population
		cessation services for the	the website of all the ODDS	#11: Medicaid member health
Key partners:		staff working in ODDS	children's group home agencies.	status
Debi Kraus-Dorn, DD		children's group homes		<pre>#12: Rate of tobacco use</pre>
Directors of Children Residential			Action Steps:	(Population and Medicaid
Programs			A. Connect with ODDS Children	population)
			Residential Program managers to	
Staff:			determine delivery of the Oregon	State of Equity Report
Kirsten Aird, PH			Quit Line Hyperlink to place on their	PHD: Tobacco use (adults)
Beth Sanders, PH			website.	PHD: Tobacco use (children)
			B. Follow up with Children	DHS/OHA-WIDE: Customer
Resources:			Residential Program Directors to	Service
County TPEP programs			ensure hyperlink has been added to	
Healthy Communities programs			website.	ТРЕР
Oregon Tobacco Quit Line			C. Oregon Quit Line hyperlink is	Consumption and quit
Office of Equity & Inclusion			placed on ODDS Children Residential	behavior by SES and race;
			Programs' website.	Quit Line call data, fax referral
				sources
			2. By July 1, 2015, include a culturally	
			and linguistically appropriate web	
			link to the Oregon Quit Line on staff	
			newsletters.	
			Action Steps:	
			A. Meet with ODDS Children	
			Residential Program managers to	
			determine best approach to deliver	
			the web link for their staff	

2. Obesity2. To promote physical activity and healthy eating to staff and clients of ODDs children's group homesAction Steps: A. Connect with the directors of ODDS Children Residential Program to determine what approach they would like to take to include culturally and linguistically appropriate information on healthy eating and physical activity in their house rules.OHA KPMs #11: Member health status – Medicaid population #13: Rate of obesity (Population and Medicaid population)DHS KPMs #17: Customer Service – Availability of Information, Helpfulness and Timeliness			 newsletter. B. Follow up with Children Residential Program Directors to ensure Oregon Quit Line web link has been received. C. Oregon Quit Line web link is posted on staff newsletters. By July 1, 2015, establish a protocol to include physical activity opportunities and healthy foods for both children and staff at all state licensed ODDS children group homes. 	
	2. Obesity	activity and healthy eating to staff and clients of ODDS	A. Connect with the directors of ODDS Children Residential Program to determine what approach they would like to take to include culturally and linguistically appropriate information on healthy eating and physical activity in their	 #11: Member health status – Medicaid population #13: Rate of obesity (Population and Medicaid population) <u>DHS KPMs</u> #17: Customer Service – Availability of Information,

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OHA/Public Health Division/Centers for Protection, Practice, Prevention and Health	1. Tobacco			(KPMs)
		1a. To improve access to	1. By July 1, 2015, promote the	OHA KPMs
Practice, Prevention and Health		culturally and linguistically	Oregon Quit Line and integrate the	#6: Prenatal (Population and
		appropriate cessation	Quit Line fax referral process into	Medicaid population)
Promotion		services for clients served	established systems, protocols and	#11: Medicaid member health
		at Public Health point of	procedures at clients point of service	status
Key partners:		service offices, kiosks, and	areas for the following programs:	#12: Rate of tobacco use
Jennifer Woodward, Health		centers. Interventions will	Vital Records	(Populations and Medicaid
Statistics		be implemented using	HIV and TB	population)
Tawana Nichols, Medical		established protocols and	Oral Health	
Marijuana		procedures such as	Babies First	DHS KPMs
Cate Wilcox, MCH		websites, hotlines, intake	Maternity Case Management	#17: Customer Service –
Veda Latin-Green, HIV, STD & TB		screens, visiting protocols	Medical Marijuana	Availability of Information,
Sue Woodbury, WIC		and mailers.		Helpfulness, Timeliness
Larri Peterson, MCH			Action Steps:	
Fran Goodrich, MCH			A. Meet with staff from each of the	State of Equity Report
			programs to determine a protocol to	PHD: Tobacco use (adults)
			ensure culturally and linguistically	PHD: Tobacco use (children)
Staff:			appropriate Oregon Quit Line	PHD: Tobacco use (pregnant
Kirsten Aird, PH			information is available at all service	women)
Beth Sanders, PH			areas.	
			B. Bring local TPEP coordinators on	DHS/OHA-WIDE: Customer
			board to assist local programs in	Service
Resources:			promoting the Oregon Quit Line.	
County TPEP programs			C. Work with local TPEP coordinators	TPEP
Oregon Tobacco Quit Line			to provide technical assistance	Consumption and quit
Office of Equity & Inclusion			related to Oregon Quit Line fax	behavior by SES and race;
Maternal & Child Health			referral system integration in above	Quit Line call data, fax referral
			listed programs.	sources

1b. To protect p secondhand smu change commun around tobacco	oke and(Director, Section Managers, PSM,nity normsetc.) for the Center for Prevention
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2. Obesity –	2. To create a culture of	2. By July 1, 2015, the PHD's Healthy	State Employee BRFSS
"Promoting	health for OHA/PHD	Meetings and Events guidelines will	2 questions about lactation
healthy	employees that supports	be revised to include provisions for	accommodation (space &
weight".	breastfeeding.	ensuring lactation accommodation at	time) 1 st administered 2014.
		PHD-sponsored meetings.	
		Action Steps:	
		A. Integrate lactation	
		accommodation language into the	
		Healthy Meeting guidelines.	
		B. Gain support and approval from	
		the CAHIP Steering Committee for	
		the integration of lactation	
		accommodation into the guidelines.	
		C. Develop a communications roll out	
		for the enhanced Healthy Meetings	
		and Events guidelines, including the	
		new breastfeeding component and	
		promotion of the physical activity	
		and nutrition components the	
		guidelines.	
		D. Implement the roll out plan.	
		E. Assess implementation of the	
		guidelines.	

WORKPLAN

ORGANIZATIONAL UNIT	TARGET AREAS	GOALS	OBJECTIVES	Key Performance Measures (KPMs)
OHA/Medical Assistance	1. Tobacco	1. To decrease tobacco use	1. By July 1, 2015, promote culturally	OHA KPMs
Programs/Oregon Health Plan		among OHP clients	appropriate best practices to reduce	#6: Prenatal (Population and
			tobacco use among the OHP	Medicaid population)
Key partners:			population within CCOs.	#11: Medicaid member health
Judy Mohr Peterson, OHA/DMAP				status
Karen House, OHA Healthy Kids			Action Steps:	#12: Rate of tobacco use
Jewel Kallstrom, OHA/DMAP			A. Conduct assessment of CCO	(Populations and Medicaid
Carol Cheney, OHA/Office of			tobacco cessation benefits and	population)
Equity and Inclusion			culturally appropriate practices to	
Cara Biddlecom, Public Health			reduce tobacco use in their member	DHS KPMs
OHA Innovator Agents			population and share assessment	#17: Customer Service –
			results with CCOs.	Availability of Information,
Staff:			B. In partnership with OHA and CCOs,	Helpfulness, Timeliness
Kirsten Aird, PH			determine best media and venue for	
Beth Sanders, PH			promoting best practices in	State of Equity Report
			comprehensive tobacco cessation	PHD: Tobacco use (adults)
Resources:			benefits and culturally appropriate	PHD: Tobacco use (children)
Oregon Tobacco Quit Line			practices addressing CCOs tobacco	PHD: Tobacco use (pregnant
County TPEP programs			target areas and metrics; Health	women)
Healthy Communities programs			System Transformation Quarterly	
Living Well			Progress Reports and state	DHS/OHA-WIDE: Customer
Walk with Ease			performance measures are used to	Service
Arthritis Foundation			determine impact of tobacco	
Tai Chi for Balance			cessation activities.	TPEP
Office of Equity and Inclusion			C. In collaboration with OHA, CCOs	Consumption and quit
			and DMAP, promote tobacco use	behavior by SES and race;
			reduction culturally appropriate best	Quit Line call data, fax referral
			practices information at established	sources
			venues such as Quality and Health	
			Outcomes Committee,	

		Transformation Center and learning collaboratives.	
		D. Through the Transformation	
		Center or other identified venues,	
		assist CCOs in implementing	
		culturally appropriate tobacco use	
		reduction best practices to help them	
		reach their required tobacco related	
		incentive measures.	
			OHA KPMs
2. Obesity	2. To decrease obesity	2. By July 1, 2015, promote culturally	#11: Member health status –
	among OHP clients (by	appropriate best practices to	Medicaid population
	improving nutrition and	improve nutrition and increase	#13: Rate of obesity
	increasing physical activity)	physical activity of OHP clients within	(Population and Medicaid
		CCOs.	population)
		Action Steps:	
		A. In partnership with OHA and	
		CCOs, assess what CCOs are currently	
		doing in terms of culturally	
		appropriate obesity interventions for	
		their members, addressing CCOs	
		obesity target areas and metrics.	
		B. Share information and resources	
		with CCOs related to culturally	
		appropriate best practices CCOs	
		currently use to address obesity	
		prevention with their member	
		population.	
		C. In collaboration with OHA, CCOs	
		and DMAP, present obesity	
		prevention culturally appropriate	
		best practices information at	
		established venues such as Quality and Health Outcomes Committee	
		and Health Outcomes Committee and the Transformation Center.	
		D. Assist CCOs to implement	
		culturally appropriate obesity	

Updated 6/30/2014

prevention best practices to help them reach obesity related measures.

Cross Agency Health Improvement Project (CAHIP)

WORKPLAN

ORGANIZATIONAL UNIT	TARGET	GOALS	OBJECTIVES	Key Performance Measures
	AREAS			(KPMs)
ОНА/АМН	1. Tobacco	1a. To ensure successful	1. By July 1, 2013, all licensed and	OHA KPMs
		implementation of the	funded AMH residential treatment	#11: Medicaid member health
Key partners:		Tobacco Freedom (TF)	facilities will have implemented the	status
Justin Hopkins, Licensing Mgr		policy at all AMH licensed	Tobacco Freedom policy in their	#12: Rate of tobacco use
Len Ray, Compliance Specialist		and funded residential	campus.	(Populations and Medicaid
Jeff Ruscoe, Prevention Unit		treatment facilities.		population)
			Action Steps:	
Staff:		1b. To ensure all AMH	A. Continue to provide linkages	DHS KPMs
Kirsten Aird, PH		licensed and funded	between facilities experiencing TF	#17: Customer Service –
Beth Sanders, PH		residential treatment	policy implementation challenges	Availability of Information,
		facilities provide referral to	and county TPEP coordinators	Helpfulness, Timeliness
Resources:		residents who want to quit	B. Continue to provide technical	
Oregon Tobacco Quit Line		using tobacco to evidence-	assistance to residential facilities	State of Equity Report
County TPEP Coordinators		based cessation resources.	regarding connecting residents who	DHS/OHA-WIDE: Customer
CCOs			want to quit using tobacco to	Service
Office of Equity and Inclusion			culturally and linguistically	PHD: Tobacco use (adults)
			appropriate community resources,	
			including the Oregon Quit Line and	ТРЕР
			their CCO.	Consumption and quit behavior
				by SES and race;
				Quit Line call data, fax referral
				sources

WORKPLAN

ORGANIZATIONAL UNIT	TARGET AREAS	GOALS	OBJECTIVES	Key Performance Measures
OHA/DHS HR & Shared Services	1. Tobacco	1. To create a culture of	1. Pilot the CAHIP Employee	(KPMs) OHA KPMs
only bis nice shared services	2. Obesity	health for OHA/DHS	Wellness Program Policy (EWP) at	#12: Rate of tobacco use
Key partners:	2. Obesity	employees supported by an	the old Fish and Wildlife building	(Populations and Medicaid
Jeff Akin, HR/Shared Services			(Office of Payment Accuracy and	population)
		employee wellness	, , ,	
Jeremy Emerson, DHS Operations		program policy.	Recovery, Background Check Unit,	#13: Rate of obesity
Rebecca Pawlak, PH			and Licensing & Regulatory	(Population and Medicaid
			Oversight) and one DHS field service	population)
			center.	
Staff:				State of Equity Report
Kirsten Aird, PH			Action Steps:	PHD: Tobacco use (adults)
Beth Sanders, PH			A. Find a Sponsor for this policy.	
			B. Gain support and approval from	State Employee BRFSS
Resources:			the CAHIP Steering Committee for	
Oregon Tobacco Quit Line			this policy	
Healthy PHD			B. Finalize the Roll Out Plan for the	
Wellness @ Work			policy.	
Healthy Communities programs			C. Gain support and approval for the	
Office of Equity and Inclusion			Roll Out Plan from the CAHIP	
. ,			Steering Committee	
			D. Implement each piece of the	
			approved Roll Out Plan	
			E. Wellness committees begin	
			forming at each agency	
			F. Wellness activities are started	
			G. Assess implementation of the	
			Wellness policy	

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ORGANIZATIONAL UNIT	TARGET AREAS	GOALS	OBJECTIVES	Key Performance Measures (KPMs)
DHS/ Child Welfare	1. Tobacco	1a. To decrease tobacco	1. By July 1, 2015, culturally and	OHA KPMs
		use among Child Welfare	linguistically appropriate Oregon	#7: Primary care sensitive
		clients	Quit Line materials will be readily	hospital/inpatient stays –
Key partners:			available at stand-alone Child	Medicaid population
Maurita Johnson, DHS/Child			Welfare offices.	#11: Medicaid member health
Welfare				status
Lois Day, Director Office of Child			Action Steps:	#12: Rate of tobacco use
Welfare			A. On a quarterly basis, local	(Populations and Medicaid
Jerry Waybrant, COO, Self			Tobacco Prevention and Education	population)
Sufficiency and Child Welfare			Program Coordinators may reach	#14: All cause readmissions –
Jason Walling, Manager Office of			out to Child Welfare offices in their	Medicaid population
Child Welfare			county to establish contact and	
			promote culturally and linguistically	DHS KPMs
			appropriate Quit Line materials.	#17: Customer Service –
Staff:				Availability of Information,
Kirsten Aird, PH			2. Starting June 30, 2013, investigate	Helpfulness, Timeliness
Beth Sanders, PH			including contract language for	
			smoke-free housing in those	State of Equity Report
			instances where Child Welfare has	PHD: Tobacco use (adults)
Resources:			housing inclusive contracts.	PHD: Tobacco use (children)
Smoke-free housing resources			Action Steps:	PHD: Tobacco use (pregnant
County TPEP programs		1b. To protect children and	A. Schedule meeting to determine	women)
Oregon Tobacco Quit Line		adults from second hand	next steps regarding smoke-free	
		smoke at housing paid for	housing language for housing	
		by Child Welfare state	inclusive contracts	
		funds.	B. Draft language for housing	
			inclusive contracts	
			C. Integrate language into contracts	

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ORGANIZATIONAL UNIT	TARGET AREAS	GOALS	OBJECTIVES	Key Performance Measures (KPMs)
DHS/Vocational Rehabilitation	1. Tobacco			
Services	2. Obesity			
Key partners:				
Stephanie-Parrish Taylor, DHS Voc				
Rehab				
Staff:				
Kirsten Aird, PH				
Beth Sanders, PH				
Resources:				
County TPEP programs				
Healthy Communities programs				
Oregon Tobacco Quit Line				
Living Well Arthritis Foundation				
Walk with Ease				
Tai Chi for Balance				
Office of Equity and Inclusion				
office of Equity and inclusion				

WORKPLAN

ORGANIZATIONAL UNIT	TARGET	GOALS	OBJECTIVES	Key Performance Measures
	AREAS			(KPMs)
DHS/Aging & People with	1. Self-	1. To improve access to	1a. Partner with the SUA to promote	<u>OHA KPMs</u>
Disabilities (APD)	management	evidence-based self-	use of evidence-based self-	#7: Primary care sensitive
		management programs	management programs by Oregon's	hospital/inpatient stays –
Key partners:		(e.g. Stanford self-	17 Area Agencies on Aging (AAAs),	Medicaid population
Nakeshia Knight-Coyle, APD -State		management programs,	and to list available programs on the	#8: Patient Center Primary Care
Unit on Aging Interim Mgr		Diabetes Prevention	ADRC of Oregon website.	Home (PCPH) enrollment
Jennifer Mead, APD-SUA		Program, Arthritis		#11: Medicaid member health
Kim LaCroix, HPCDP/SUA		Foundation Exercise	Action Steps:	status
Becky Mapes, DHS Policy Analyst		Program, Walk with Ease	A. Use CDSME grant funds to	#12: Rate of tobacco use
		program, Oregon Tobacco	support mini-grants to AAAs and	(Populations and Medicaid
		Quit Line) among older	Centers for Independent Living	population)
Staff:		adults and adults with	(CILs) to increase use of Stanford	#13: Rate of obesity
Kirsten Aird, PH		disabilities living in the	self-management programs.	(Population and Medicaid
Beth Sanders, PH		community.	B. Ensure self-management	population)
			programs are listed on ADRC of	#14: All cause readmissions –
Resources:			Oregon website.	Medicaid population
County TPEP programs			C. Ensure AAAs and CILs are aware	#16: Flu shots – ages 50-64 –
Healthy Communities programs			of training and information on	Population & Medicaid
Oregon Tobacco Quit Line			evidence-based self-management	population
Living Well			programs via healthy aging listserv,	
Arthritis Foundation			direct communication, and periodic	DHS KPMs
Walk with Ease			presentations.	#17: Customer Service –
Tai Chi for Balance				Availability of Information,
Office of Equity and Inclusion			1b. Ensure ongoing communication	Helpfulness, Timeliness
			between HPCDP and SUA continue	
			to identify ways to increase	State of Equity Report
			outreach to older adults and people	PHD: Tobacco use (adults)
			with disabilities.	
				ТРЕР
				Consumption and quit behavior

Fiscal Year July 1, 2013 to June 30, 2015

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			Action Steps:	by SES and race;
			A. Continue monthly meetings, HPCDP involvement in statewide	Quit Line call data, fax referral sources
			ADRC Advisory Council, SUA staff	
			person co-housed at HPCDP.	
2.	Obesity	2. To ensure effectiveness	2a. Identify opportunities for	#13: Rate of obesity
		and sustainability of	systems and policy approaches to	(Population and Medicaid
		nutrition programs serving	improving federal (OAA, Medicaid)	population)
		older adults (e.g.	and state funded (OPI) older adult	
		Congregate and Home Delivered Meals), and to	nutrition programs in Oregon.	
		improve systems and	Action Steps:	
		policies supporting access	A. SUA contracting with HPCDP for	
		to healthy food for older	0.2 FTE of an existing HPCDP staff	
		adults and people with	person with nutrition expertise to	
		disabilities.	provide oversight and technical	
			assistance for Older Americans Act	
			nutrition programs, and identify	
			potential opportunities for using public health systems/policy	
			approaches to improve	
			effectiveness of these services.	
			2b. Explore options to support	
			program funding and sustainability.	
3.	Tobacco	3. To improve access to	3. By July 1, 2015, culturally and	<u>OHA KPMs</u>
		culturally and linguistically	linguistically appropriate tobacco	#11: Medicaid member health
		appropriate tobacco	cessation resources and access such	status
		cessation resources for older adults and people	as the Oregon Quit Line will be	#12: Rate of tobacco use
		with disabilities.	available to older adults and people with disabilities.	(Populations and Medicaid population)
		with disabilities.	with disabilities.	population
			Action Steps:	
			A. Ensure Quit Line information is	State of Equity Report
			available on the ADRC of Oregon	PHD: Tobacco use (adults)
			website.	PHD: Tobacco use (children)
			B. Explore options to ensure that	
			ADRC staff are aware of Quit Line	<u>TPEP</u>

support, and able to make appropriate referrals to the Quit Line.	Consumption and quit behavior by SES and race; Quit Line call data, fax referral sources
	DHS/OHA-WIDE Customer Service

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ORGANIZATIONAL UNIT	TARGET	GOALS	OBJECTIVES	Key Performance Measures
	AREAS			(KPMs)
DHS- Office for Licensing and	1. Tobacco	1. To improve access to	Action Steps:	<u>OHA KPMs</u>
Regulatory Oversight (OLRO)		culturally and linguistically	A. Continue to explore the following	#11: Medicaid member health
		appropriate tobacco	options to improve knowledge of	status
Key partners:		cessation resources for	tobacco cessation resources for staff	#12: Rate of tobacco use
Donna Keddy, OLRO manager		staff and residents of	and residents of licensed facilities:	(Populations and Medicaid
		licensed care settings	Culturally and linguistically	population)
Staff:		(nursing, assisted and	appropriate Quit Line messages	
Kirsten Aird, PH		residential care homes and	are included in Administrative	State of Equity Report
Beth Sanders, PH		adult foster care).	Alerts.	PHD: Tobacco use (adults)
			 Include a culturally and 	PHD: Tobacco use (children)
Resources:			linguistically appropriate Quit	
County TPEP programs			Line hyper link on the	<u>TPEP</u>
Oregon Tobacco Quit Line			CBC website.	Consumption and quit behavior
Office of Equity and Inclusion			Quit Line presentations at	by SES and race;
			quarterly CBC Newshour phone	Quit Line call data, fax referral
			conferences.	sources
			 Culturally and linguistically 	
			appropriate Quit Line materials	DHS/OHA-WIDE
			mailing to CBC facilities.	Customer Service
			2. Engage with the Union	
			representing staff at licensed	
			facilities to improve access to	
			tobacco cessation resources.	