

Infor-what-ics?

A primer for public health practitioners



ACUTE & COMMUNICABLE DISEASE PREVENTION
Public Health Division

To take the "ick" out of informatics...



Define informatics and its key terms



Share **three metaphors** to talk about informatics

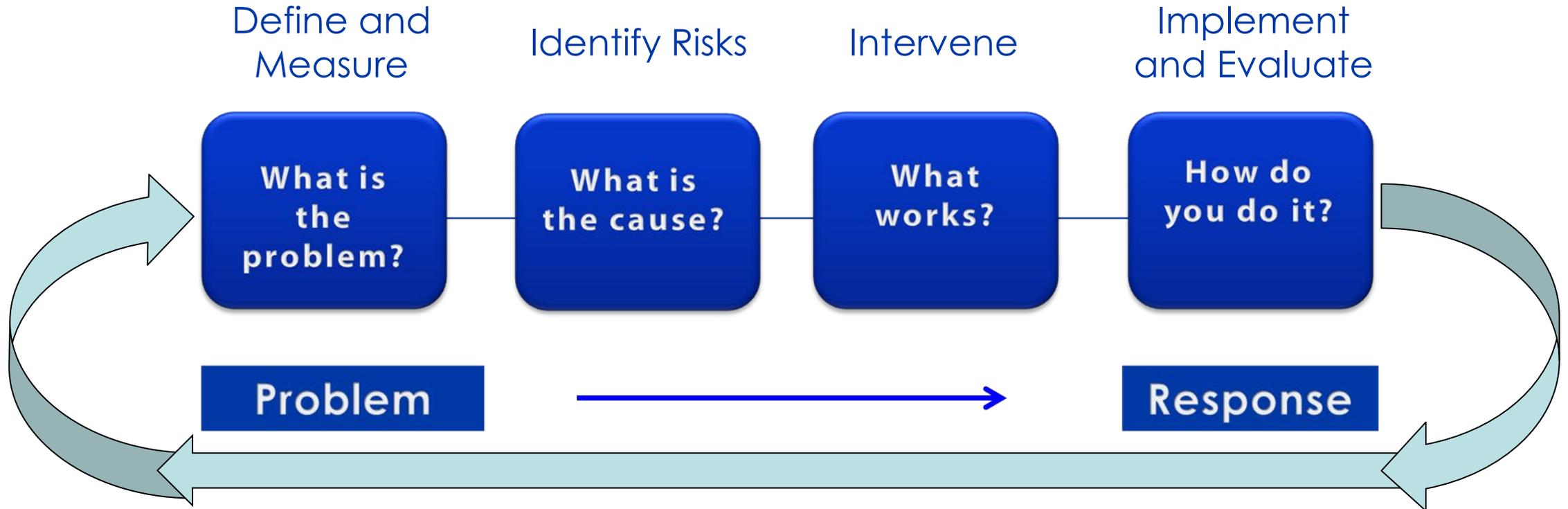


Highlight **informatics activities** at the state and local level



Learn more and **stay engaged!**

The Public Health Approach



Infor-WHAT-ics??

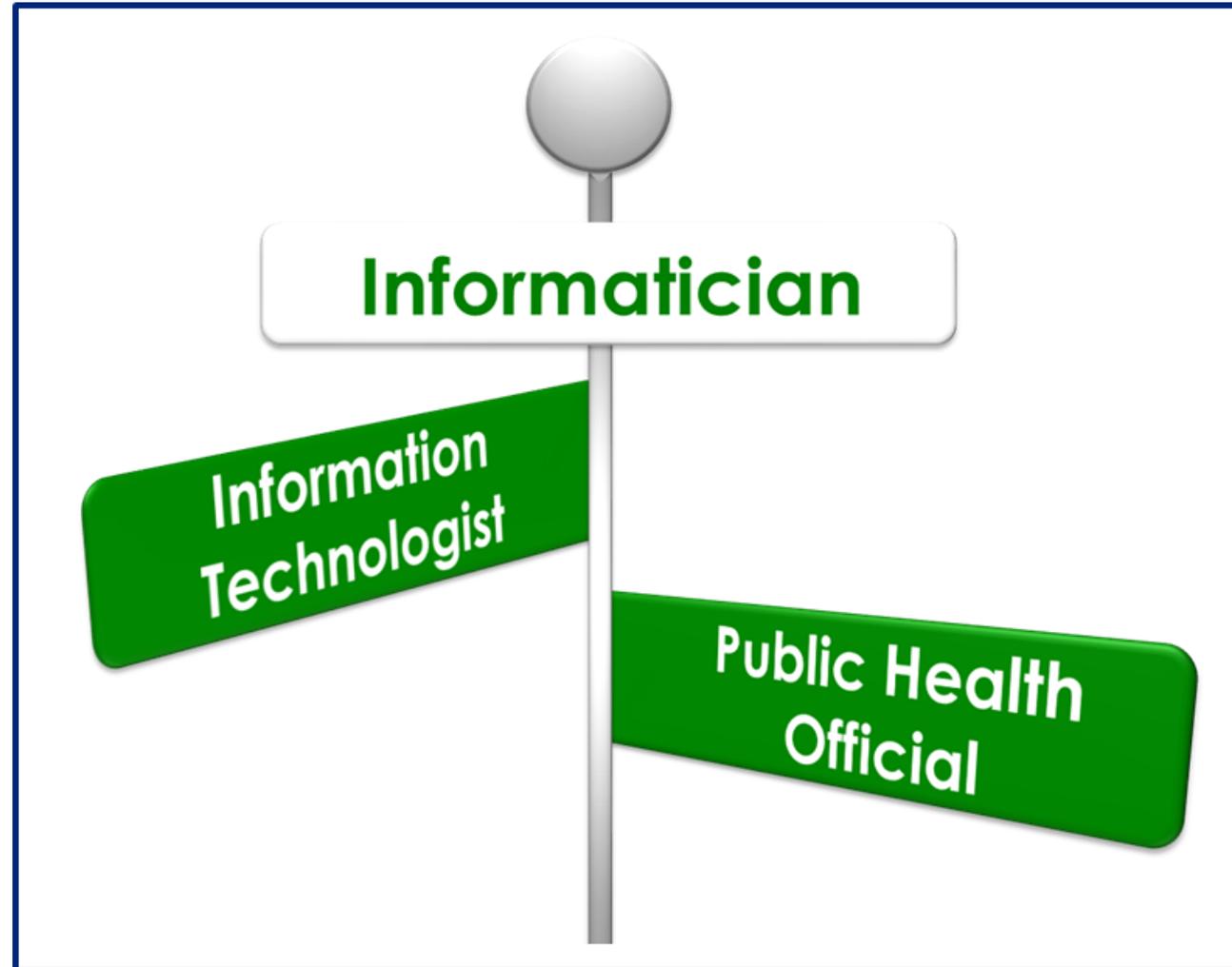


“Public health informatics is the systematic application of information, computer science, and technology to public health practice, research, and learning.”

Yasnoff WA, O'Carroll PW, Koo D, Linkins RW, Kilbourne EM. Public health informatics: improving and transforming public health in the information age. *J Public Health Manag Pract* 2000;6:67–75.

Riegelman R, ed. *Public health 101: healthy people—healthy populations*. Sudbury, MA: Jones & Bartlett Learning; 2010: 40.

Informaticians



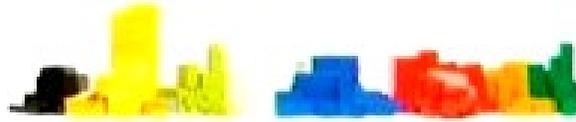
Collect



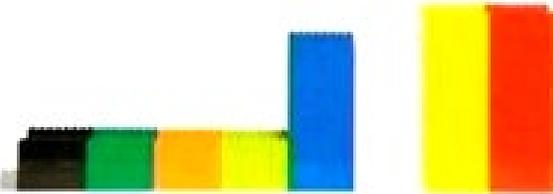
Parse



Prepare



Provision



Analyze, Interpret, and Explain



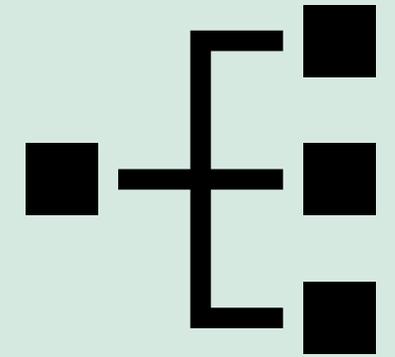
Share and Make Use



Public Health...

- ***Informatics*** is the effective use of information and technology to improve population health outcomes.
- ***Informaticians*** are people with knowledge, skills, and expertise of both public health practice and information technology.
- ***Informatics Savvy Organizations*** are those that have a competent and skilled informatics workforce, a vision and strategy for how to use information and technology to improve population health, and effectively uses well-designed systems to achieve their mission.

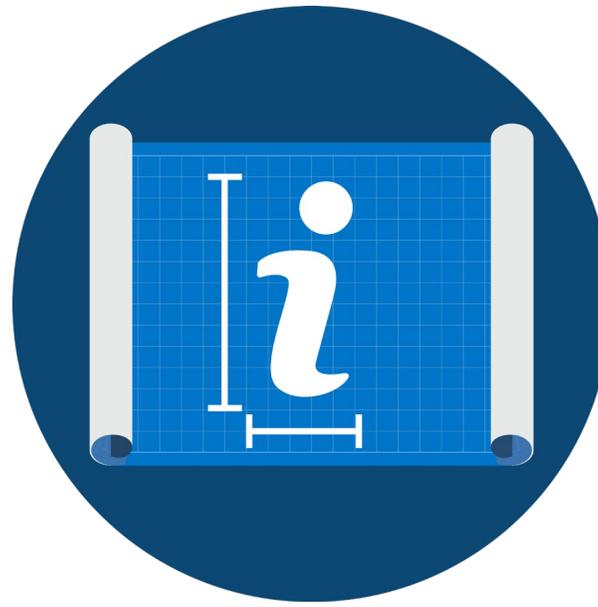
Reframing approach



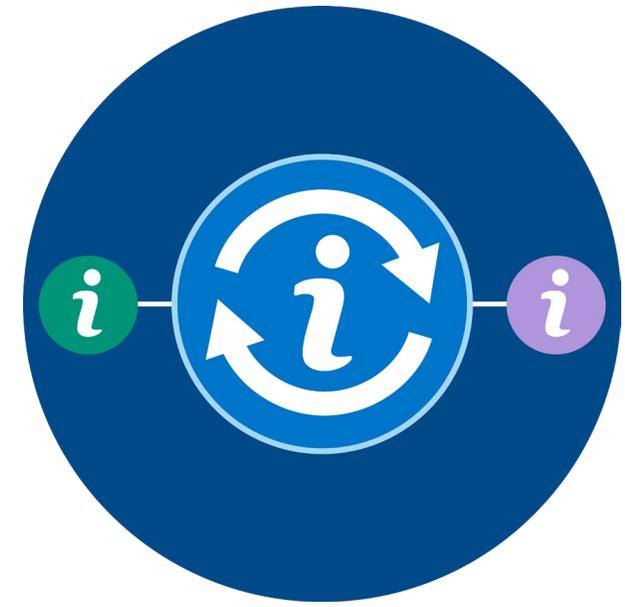
Public Health Informatics Metaphors



Public Health
Data Logistics



Public Health
Knowledge
Architects

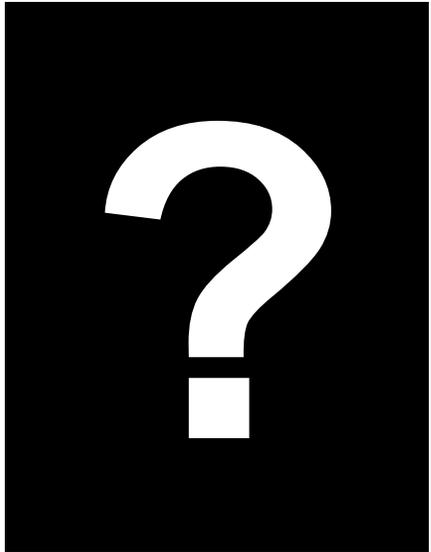


Public Health
Information
Translation

Public Health Informatics:

Data Logistics

Data in... data out. What's in the box?



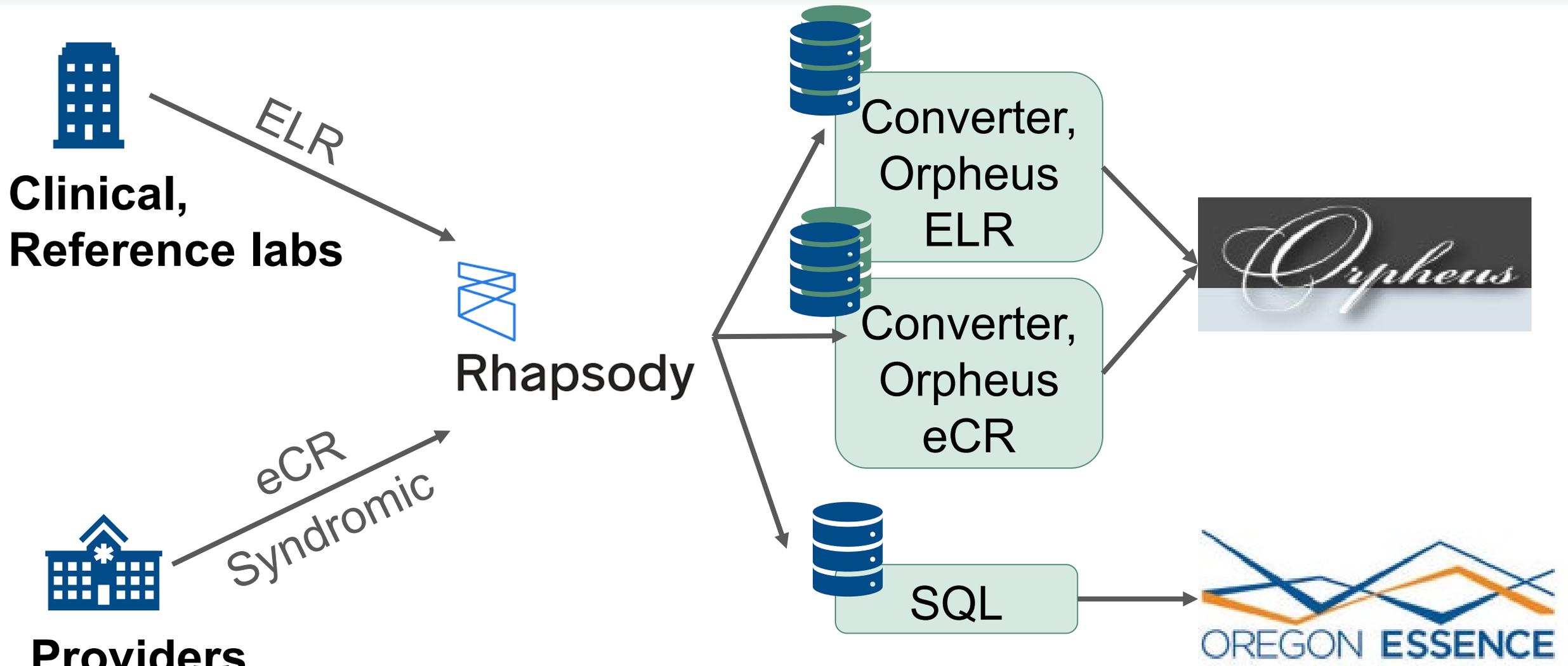
Data In

- Reportable conditions
 - Labs
 - Providers
- Syndromic surveillance
 - EDs, urgent care



Data out

- Local, Tribal PH
- CDC
- Public



**Clinical,
Reference labs**

**Providers,
Clinics, EDs**

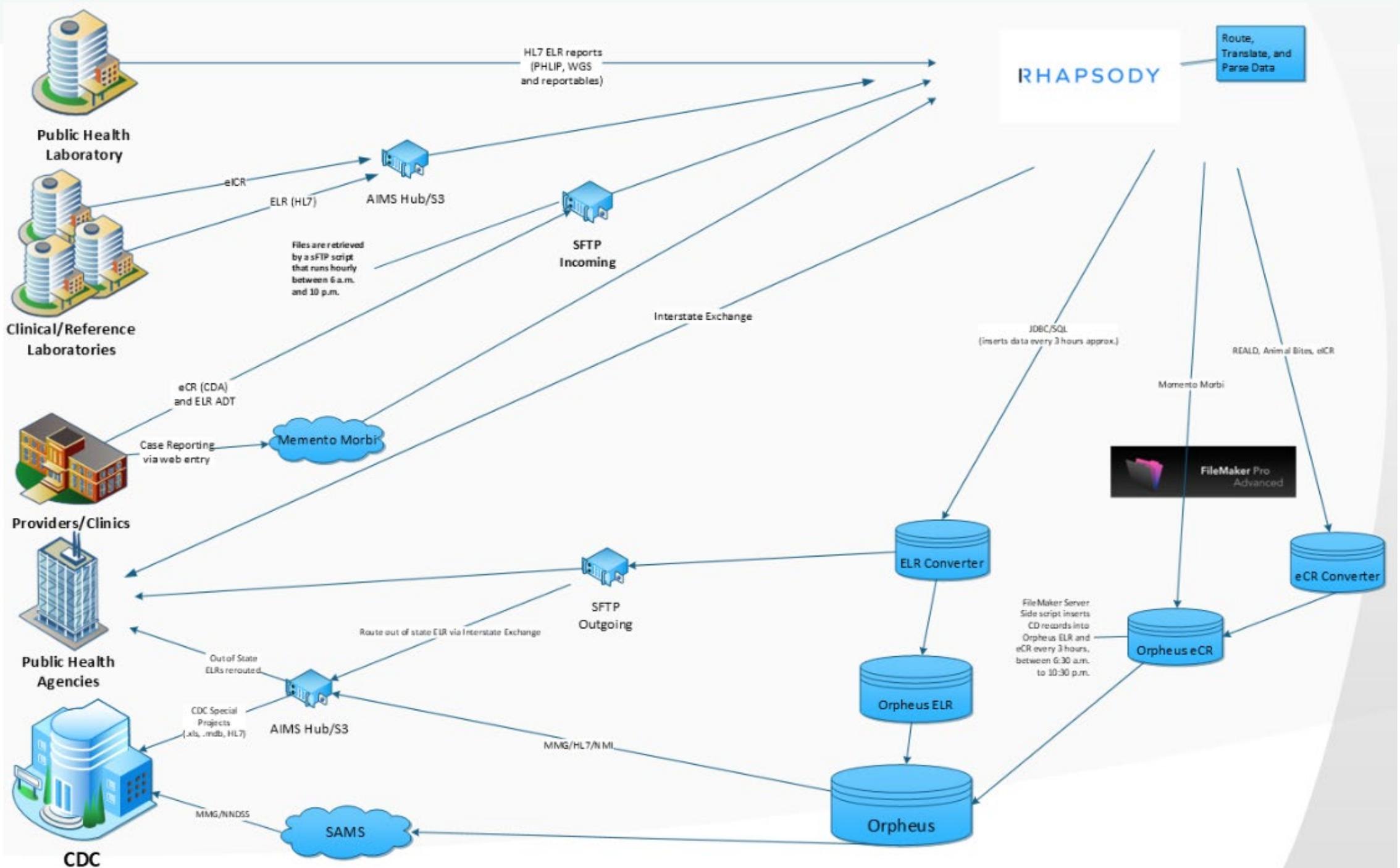
Rhapsody

**Converter,
Orpheus
ELR**

**Converter,
Orpheus
eCR**

SQL







Public Health Data Logistics

The metaphor **reframes the Black Box of ingestion, ETL**

Informaticians design the complex systems that ensure people get the public health data “packages” they need, quickly and efficiently using:

- **Standard** packages and routes
- Inspecting, **repackaging**, forwarding
- Working with senders to **improve**

Public Health Informatics:

Knowledge Architects

+ New Case Investigation

Reports

Exports

Search

- Cases
 - Cases (identified)
 - Cases (de-identified)
- People
- Contacts
- Pregnancies
- Transfers
- Lab Reports
- ELR (CD, STD, TB)
- eCR

List

- Providers
- Orpheus Users

My Settings

D.U.D.E.

V:/

Lead

Letter Templates

Log Out



Cases Contacts 0 ELR 0 Transfers To Do Recent 1 eCR

Active by Epi by Disease

Days 20 County [dropdown] Assigned to Shannon Allain [dropdown] Incomplete:

All Active All Counties All Epis Unassigned

Disease Case Patient Age Sex Onset Reported County Status Active

List Cases Refresh

Orpheus Suite

- Related databases: Outbreaks, Training, Data Dictionaries

Useful Databases for Epidemiologists:

Campy Tracker, Napoli, Hypothesis-generating questionnaire... generator



OR-Epi

Health Informatics: Regional Data Mart

**Creating Infrastructure to
pursue Data Modernization**

Rwayda Hassan
Marcus Kwong

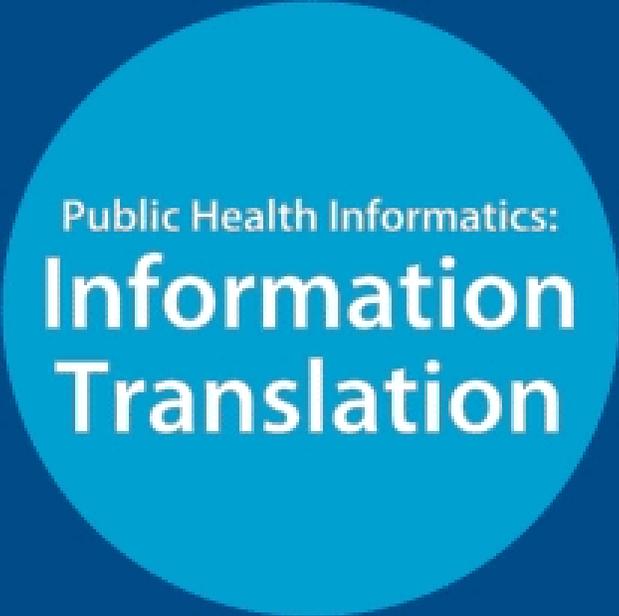


Public Health Knowledge Architects

This metaphor affirms the need for **the person, not just the tool**

Data systems are built by people who understand:

- The **needs of the people** who will use them
- How to **connect** to existing infrastructure
- What's required to ensure **security**



Public Health Informatics:
**Information
Translation**



WASHINGTON COUNTY Public Health

RAID Data Science Team



Washington County Public Health

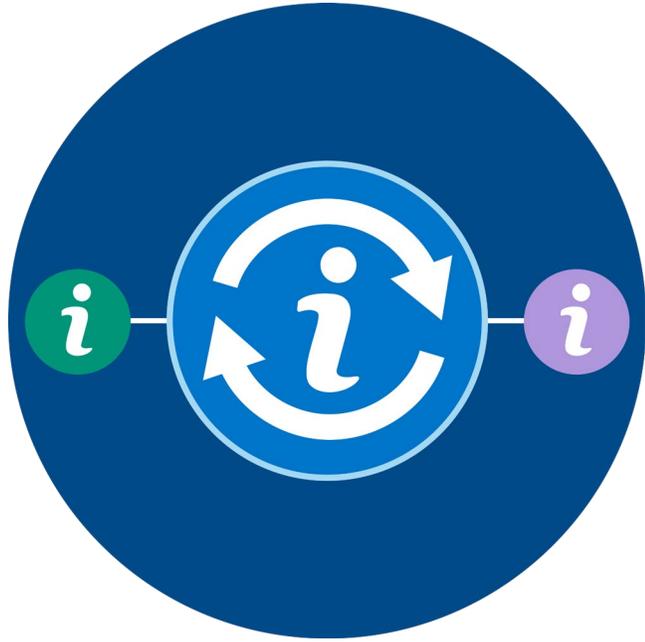


Public Health
Prevent. Promote. Protect.



Healthy People, Thriving Communities





Public Health Information Translation

This metaphor:

- Emphasizes **communication**
- **Data ≠ information**

Informaticians work with data users – analysts, epis, data scientists, public – to build systems, select the right data and tools to gain insights.

Informatics can mean many things



- Working with data senders to set up new feeds
- Building processes to route data appropriately



- Working with users to define requirements
- Designing, building refining databases



- Developing actionable reports, data stories
- Enabling data-driven public health intervention

Stay Engaged!



Engage with the Rule Makers



Policy

Interoperability ▾

Policy ▾

TEFCA

Information Blocking

Interoperability 2030

Advancing Interoperability with Medicaid

Trusted Exchange Framework and Common Agreement

The Trusted Exchange Framework and Common AgreementSM (TEFCASM) fulfills a critical requirement of the Cures Act. ONC received more than 100 comments during the public comment period from a wide range of stakeholders.



Explore CDC's Initiatives



Public Health Surveillance and Data

< Public Health Surveillance and Data Home

Data Modernization Initiative

Data saves lives. Better data saves more lives.

TOGETHER, WE ARE FOCUSED ON THE
DATA · PEOPLE · POLICIES
WE NEED TO *MOVE THE COUNTRY FORWARD*



- Table Of Contents
- Slide Title
- Welcome
- Series Overview
- Course Structure
- Learning Strategies
- Public Health Informatics
- Learning Objectives
- Course Topics
- Topic 1 - A Public Health ...
- A Public Health Approach
- Public Health Core Scien...
- Topic 2 - Informatics Defi... (highlighted with a red circle)
- The Public Health Mission
- Informatics - Defined
- Building Your Dream Hou...
- Building Your Public Heal...
- Knowledge Check
- Knowledge Check
- Topic 3 - Creating a Publi...

Public Health 101 Series

A foundational learning tool about public health



START

Center for Surveillance, Epidemiology, and Laboratory Services
Division of Scientific Education and Professional Development



Engage with the Standards Setters



Helios FHIR Accelerator for Public Health Home

Created by Joshua Procius, last modified by Craig Newman on Feb 06, 2024

About Helios

The Helios FHIR Accelerator is an alliance of Government, Private Sector, and Philanthropic partners that aims to ensure public health needs are at the forefront as the FHIR standard evolves and is implemented nationwide. Helios focuses on extending and adopting existing HL7 specifications in ways that are scalable, adaptable, sustainable, and suitable for public health. Participants in Helios provide the resources and technical support needed for public health practitioners and their trading partners to develop, test, and adopt more efficient, FHIR-based ways of accessing and exchanging data nationwide. Membership is open to state, tribal, local, territorial and Federal Public Health agencies, private sector partners and other groups interested in the equitable and effective use of data for the advancement of public health.



The Foundations of Helios

Helios is helping public health to align with and benefit from the widespread standardization and transformation that is happening around digital health data. The Accelerator operates with three major goals in mind.

Focus on Impact

Prioritize use cases that complement what exists today and that will have an impact in their communities

Multi-Sector Alliance

Create diverse teams to work together to tackle challenges and explore new opportunities to advance interoperability

Align Efforts

Align with current FHIR activities to promote more flexible and effective data in public health and beyond

Helios operates on 3 basic principles

Desirability

Helios activities exist to address a pressing public health need for improved data interoperability.

Feasibility

Helios activities align with public health priority and are inline with the resources available to public health programs.

Compatibility

Helios activities build off the existing foundation of FHIR interoperability being implemented across the healthcare landscape.

Engage with Professional Organizations



COVID-19 ▾

Members ▾

Resources ▾

Committees ▾

Fellowships & Training ▾

Policy ▾

About ▾

Data: Elemental to Health



Data

Da



DMI Stories from
the Field



Data
Modernization
Background



Congressional
Testimony



Communications

Explore Online Training Resources



PHII PUBLIC HEALTH INFORMATICS INSTITUTE

WHO WE ARE ▾ WHAT WE DO HOW WE DO IT PODCAST MEDIA ROOM ▾ **RESEARCH & TRAINING** CONTACT

Featured Resources

- Summary of Laws Related to Child and Adolescent Mental Health
[READ MORE](#)
- Informatics-Savvy Health Department Toolkit
[READ MORE](#)
- Reframing Public Health Informatics: A Communications Toolkit
[READ MORE](#)

Resource Categories

- TOOLKITS**
Toolkits are curated tools that walk users through specialized informatics topics. They are often organized into steps for addressing an issue or implementing a new process.
- GUIDANCE**
Resources in this collection provide actionable approaches and recommendations for streamlining the work of public health informatics. They include informational models, templates and educational guides.
- TECHNICAL ANALYSIS**
Process improvement requires analyzing gaps to create new efficiencies. These documents deep-dive into analysis of current work processes using a standardized technical format to inform new workflow decisions.

Public Health
DATA LEARNING CENTER

Reframing Informatics Webinar

Hear from a panel of state and local public health professionals as they share plans to incorporate informatics into their work. Recording is now available.

[Learn more](#)

Collaborate with OPHD!



The image shows a Zoom meeting interface. On the left, there are four video thumbnails arranged in a 2x2 grid. The top-left thumbnail shows a man with glasses and a blue hoodie wearing a headset. The top-right thumbnail shows a woman with brown hair wearing a yellow shirt and a headset. The bottom-left thumbnail shows a woman with glasses and dark hair sitting in a chair. The bottom-right thumbnail shows a man with glasses and a white t-shirt. On the right side of the interface is a vertical list of participant avatars. The avatars include: BARBER Michelle, CARPZZI Jeff, CM, BB, CARVELLI Kathari..., Bailey Burkhalter, RP, Rachel Postnick, Bancroft June E, Zlot Amy, Gonzalez-Pena Yu..., SB, Siobhan Burns, Paige Snow, KR, Kathleen Rees, Patricia Berger, Crawford Heather, Ryan, Mitch, and CC, Celine Coleman.

Orpheus|Opera Data Advisory Group



Let's connect!

ACDP.Informatics@odhsoha.oregon.gov



- **Shannon Allain**, Lead Data Visualization Informaticist
- **Michelle Barber**, Informatics Manager

Links: Training



- Public Health Informatics Institute's [Designing and Managing Public Health Information Systems: 8 Steps to Success](#)
- [Public Health Data Learning Center](#) from Washington State Department of Health and Northwest Center for Public Health Practice
 - CDC's [Public Health 101 Series – Introduction to Public Health Informatics](#)

Links: Resources



- [Reframing Public Health Informatics](#): A FrameWorks Communications Toolkit
- **Public Health Informatics Institute**
 - [Self-Assessment Tools](#)
 - [Communications Toolkit](#), cross-posted from FrameWorks

Links: Rule Makers, Standards



- [The Office of the National Coordinator for Health Information Technology \(ONC\)](#)
 - [United States Core Data for Interoperability \(USCDI\)](#)
 - [Trusted Exchange Framework and Common Agreement \(TEFCA\)](#)
- [HL7](#)
 - [HL7 FHIR ACCELERATOR™ Program](#)
 - [Helios FHIR Accelerator for Public Health](#)
 - [MedMorph](#)

Links: CDC, Professional Organizations



- **CDC**

- [Data Modernization Initiative \(DMI\)](#)
 - [North Star Architecture](#)
- [Public Health Data Strategy](#)

- [NACCHO](#)

- [ASTHO](#)

- [APHL](#)

- **CSTE**

- [Data Modernization Initiative – Stories from the Field](#)
- [Data Science Team Training](#)
- [Applied Public Health Informatics Fellowship](#)