

DEVELOPING A HEALTH EQUITY STRATEGY

Yamhill Community Care Organization

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- ▶ YCCO History & Evolution
- ▶ Engaging Community
- ▶ Health Equity Planning & Strategic Alignment
- ▶ The Plan
 - ▶ Organizational Structure
 - ▶ The Work
- ▶ Where We're Headed

DISCUSSION TOPICS





Yamhill Community Care Organization

▶ History

- ▶ Grassroots, collective impact 501(c)3 established in 2012
- ▶ Data
- ▶ Policies
- ▶ Staffing

HISTORY AND EVOLUTION



- ▶ Provider Engagement
- ▶ Community engagement
 - ▶ Early Learning Hub partners
- ▶ Member engagement

ENGAGING THE COMMUNITY

TOOLS AND RESOURCES

- ▶ Achieving Health Equity-IHI
- ▶ Health Equity and Inclusion Program Strategies-OHA/OEI
- ▶ Social Determinants Framework-MCHD Office of Diversity and Equity
- ▶ Organizational Self Assessment-Racial Equity-Coalition of Communities of Color/all hands raised
- ▶ Organizational consultation

| PLANNING WORK | |
|---|---------------|
| Organizational Self Assessment -Racial Equity | March 2016 |
| Equity Consultation – Ignatius Bau | May 2016 |
| Mentor Conversation – SMART (Start Making a Reader Today) | June 2016 |
| Health Equity Consultation – Figure 8 | November 2016 |

HEALTH EQUITY PLANNING & STRATEGIC ALIGNMENT



Organization infrastructure and resources

- ▶ Health Equity Workgroup
- ▶ Health Equity AmeriCorps VISTA
- ▶ Funding allocation practices
- ▶ Data & reporting structures

Training

- ▶ Internal
- ▶ External

HEALTH EQUITY PLANNING & STRATEGIC ALIGNMENT

- ▶ Use existing plans as a road map for deploying health equity strategies
- ▶ Integrate and infuse equity-based practices into all aspects of YCCO

Goals

- 1) Expand knowledge through data
- 2) Strengthen community engagement and equity-based resource allocation & support
- 3) Organizational commitment to health equity policies and practices

THE PLAN

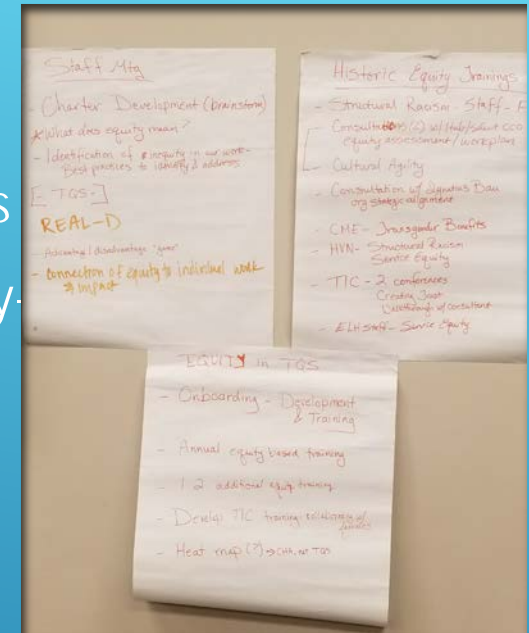


THE WORK

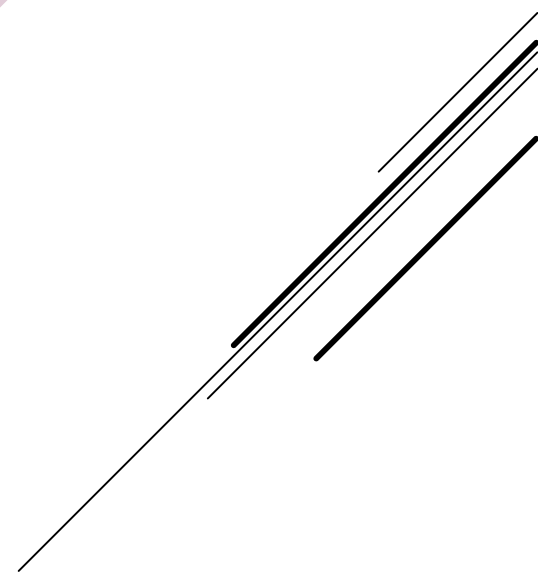
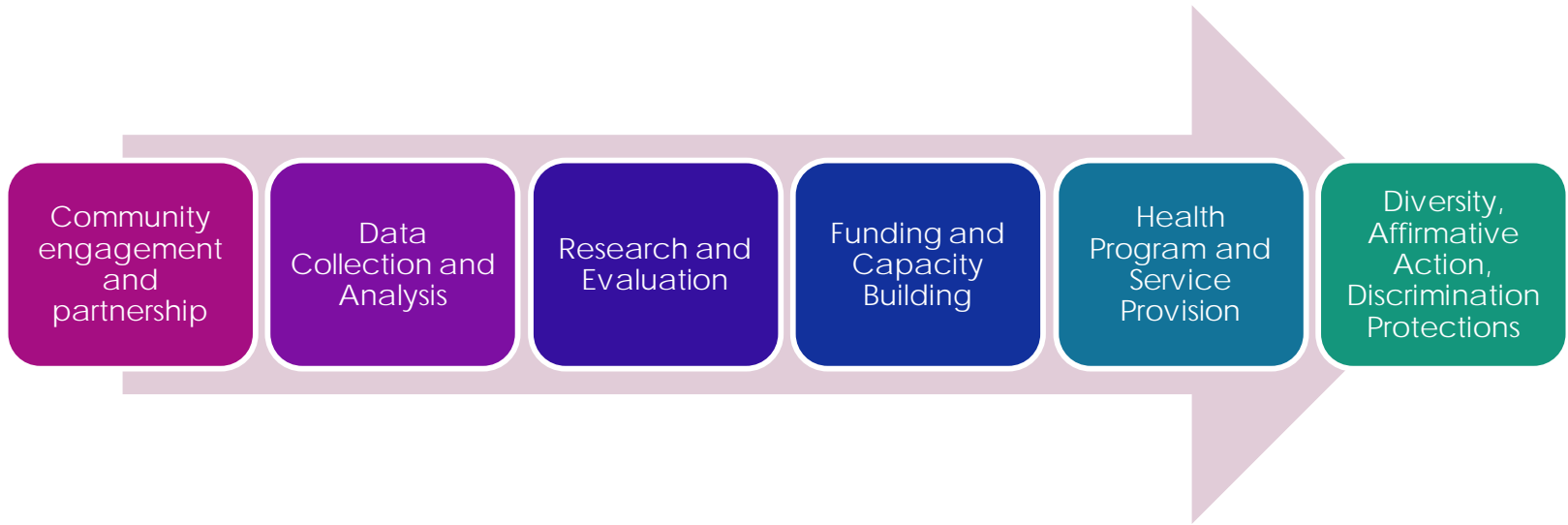
- ▶ Data warehouse
- ▶ CHA and CHIP
- ▶ Equity Workgroup
- ▶ TPA transition
- ▶ Second cycle strategic plans

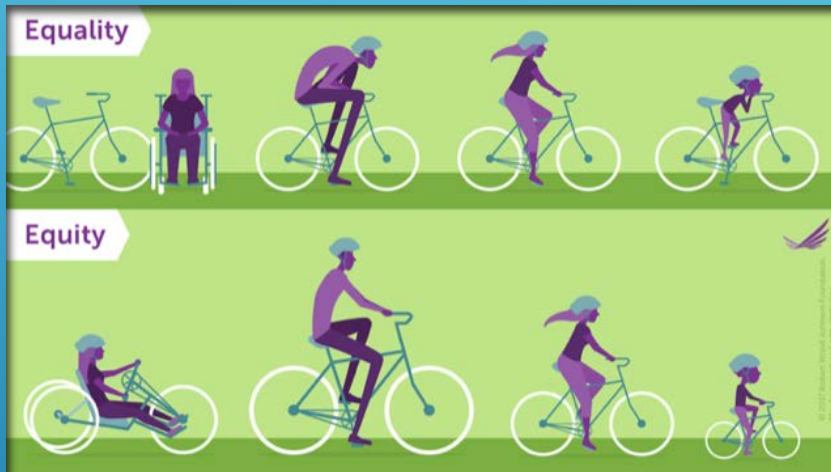
BARRIERS

- ▶ Staff Resources
- ▶ Leadership buy-in
- ▶ Data



CURRENT STATE





- ▶ Prepare for CCO 2.0
- ▶ Staff allocation
- ▶ Equity lens in all strategic plans

SUSTAINING MOMENTUM