

Hot Sheet / Communications Toolkit

RSV/Flu/Hospital capacity (12/12/2022)



This is a supplemental hot sheet with updated languages for the “Holiday Safety” social card.

This is the fifth hot sheet of communication materials, and we anticipate additional resources as the situation evolves.

Contents:

- [Link to previous four hot sheets](#)
- Talking points
- Media release
- OHA Facebook posts in English and Spanish
- Videos for partners to download and share
- Printable flyers for partners to download and share
- Social cards for partners to download and share

Talking points

- Flu and RSV cases are surging, and hospitalizations are reaching a crisis point in adult and pediatric beds.
- The state is taking action. Gov. Kate Brown extended the Emergency Order to cover adult beds. OHA has arranged for more nurses to come to Oregon and help hospitals staff additional beds, and we have requested authorization to spend another \$25 million to support hospitals in their time of crisis.
- We’re all tired of respiratory viruses that make us sick, but please wear a mask when you’re indoors in a crowded place to protect kids from getting hospitalized with breathing problems and keep hospital beds from getting filled.

[Read Dr. Dean Sidelinger’s talking points here.](#)

Media release

[Physicians join state officials in urging public to wear masks indoors](#)

OHA Facebook posts for partners to share

English

- [Everyone is urged to wear a mask when you're in crowded indoor places, like the grocery store, this winter](#)
- [Masking Tips](#)

Spanish

- [Su Salud: Proteja a su familia durante esta temporada de resfriados y enfermedades respiratorias.](#)
- [Consejos por si presenta síntomas leves parecidos a un resfriado y mantener los hospitales y clínicas de nuestra comunidad accesibles](#)
- [Todos estamos cansados de los virus respiratorios que nos enferman](#)
- [La actividad de la gripe en Oregon](#)
- [La actividad de la gripe en Oregon está aumentando rápidamente.](#)
- [Detenga la propagación](#)
- [Mantenga su hogar u oficina seguro, limpio y desinfectado](#)

Video for partners to share

[OHA Media Availability, December 8, 2022 \(OHA\)](#)

Printable flyers for partners to share

Holiday safety during COVID-19, the flu and RSV

[English](#), [Spanish](#), [Burmese](#), [Arabic](#), [Farsi](#), [Hmong](#), [Korean](#), [Marshallese](#), [Portuguese](#), [Russian](#), [Simplified Chinese](#), [Traditional Chinese](#), [Vietnamese](#).

The flu, COVID-19 and RSV: What you need to know

[English](#), [Burmese](#), [Spanish](#), [Arabic](#), [Chuukese](#), [Hmong](#), [Korean](#), [Marshallese](#), [Portuguese](#), [Russian](#), [Simplified Chinese](#), [Somali](#), [Traditional Chinese](#), [Vietnamese](#).

When to seek urgent care for RSV

[English](#), [Burmese](#), [Spanish](#), [Arabic](#), [Chuukese](#), [Farsi](#), [Hmong](#), [Korean](#), [Marshallese](#), [Portuguese](#), [Russian](#), [Simplified Chinese](#), [Somali](#), [Traditional Chinese](#), [Vietnamese](#).

Social cards for partners to download and share on their platforms

When to seek urgent care for RSV

[English](#), [Spanish](#), [Arabic](#), [Chuukese](#), [Hmong](#), [Korean](#), [Marshallese](#), [Portuguese](#), [Russian](#), [Simplified Chinese](#), [Somali](#), [Traditional Chinese](#), [Vietnamese](#).

Holiday safety during COVID-19, the flu and RSV

[English](#), [Burmese](#), [Spanish](#), [Arabic](#), [Chuukese](#), [Hmong](#), [Korean](#), [Marshallese](#), [Portuguese](#), [Russian](#), [Simplified Chinese](#), [Somali](#), [Traditional Chinese](#), [Vietnamese](#).

Wear a mask to protect kids and keep hospital beds from getting filled

[English](#), [Spanish](#), [Arabic](#), [Chuukese](#), [Hmong](#), [Korean](#), [Marshallese](#), [Portuguese](#), [Russian](#), [Simplified Chinese](#), [Somali](#), [Traditional Chinese](#), [Vietnamese](#).