

ODOT's Strategic Action Plan Update

Mary McGowan, ODOT SAP Project Manager

Jacob Easter, ODOT SAP Project Deputy

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What is the Strategic Action Plan?

What it is:

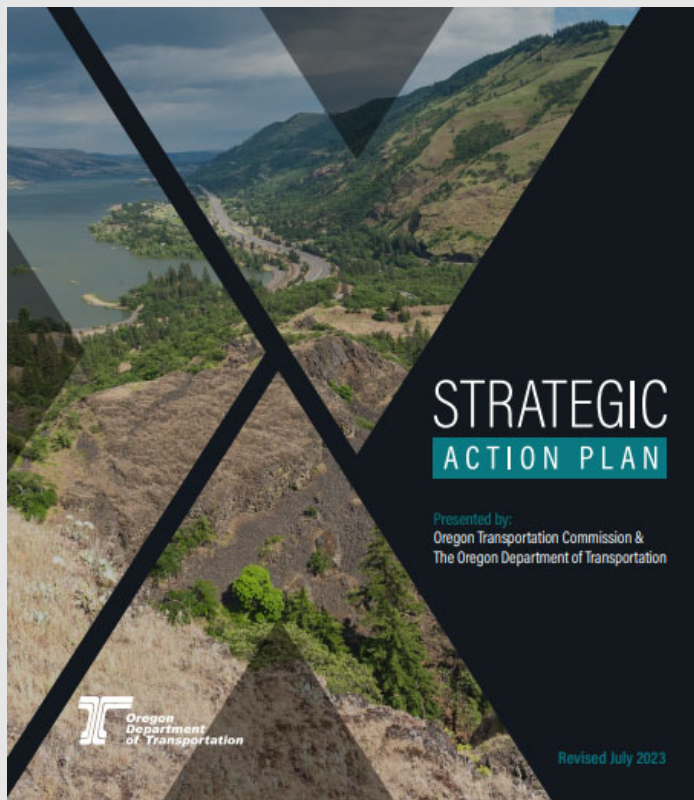
- OTC and ODOT document describing ODOT's priorities
- Covers near term actions (3-5 years)
- Identifies measurable outcomes

What it is not:

- Long-term policy
- Comprehensive list of all agency programs, activities and investments



Why was the Strategic Action Plan created?



- Operationalizes long term policy/plans with short term actions
- Communicates priorities with external partners, such as the Governor's Office, Legislators and the public to see how we are doing business
- Demonstrates ODOT is forward-leaning (e.g., climate and equity)
- Increases transparency and accountability (short-term performance metrics)

Key Accomplishments from 2021 & 2022

Greenhouse Gases and Electrification

- Stood up ODOT's Climate Office
- Developed and applied a GHG lens to inform the STIP
- Executed a contract to recapitalize and expand the West Coast Electric Highway
- Allocated funding to expand EV charging across Oregon



Key Accomplishments from 2021 & 2022

Active and Public Transportation

- Finalized plan to invest nearly \$100 million in the 24-27 STIP
- Dedicated \$10 million to pedestrian safety



Key Accomplishments from 2021 & 2022

Increase our Workforce Diversity

- Strengthened training and intern programs to reduce employment barriers and improve opportunity
- Established baseline for belonging in the Employee Engagement Survey
 - Survey will be conducted regularly
 - Launched tools to create a more equitable hiring process
 - Documented best practices for interviews and launched Panel Interview Training



Key Accomplishments from 2021 & 2022

More Dollars to Historically Underutilized Businesses

- Delivered a 5-year action plan outlining how we propose to embed equity into procurement processes and diversify the workforce on projects (fulfilling Executive Order 22-15)
- FY 2022 22.44% of federally funded contracting went to DBEs, equaling \$199 million.



2024-2028 SAP Strategic Priorities



Sufficient and Reliable Funding

Seek sufficient and reliable funding to support a modern transportation system and a fiscally sound ODOT.



Equity

Prioritize diversity, equity, and inclusion by identifying and addressing systemic barriers to ensure all Oregonians benefit from transportation services and investments.

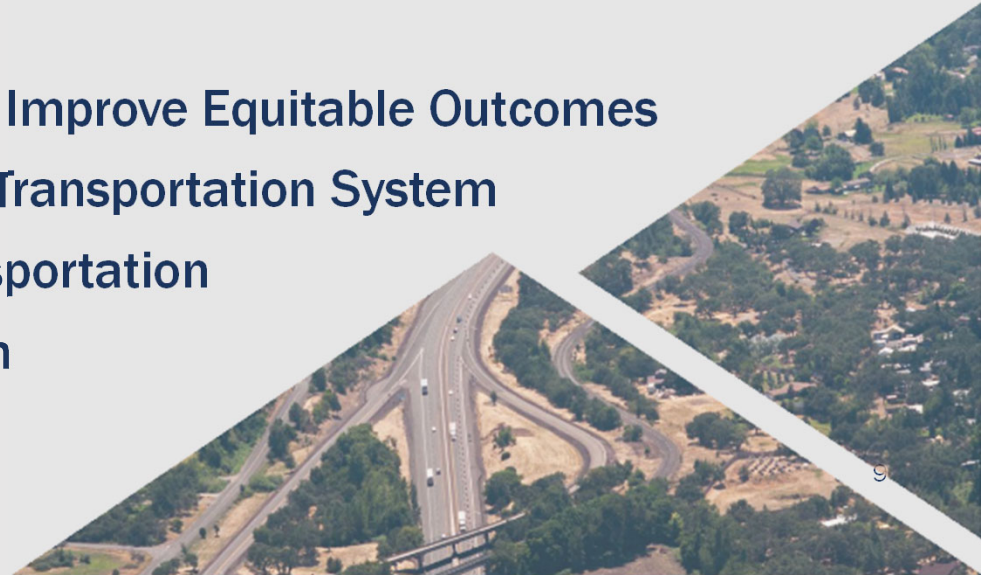


Modern Transportation System

Build, maintain, and operate a modern, multimodal transportation system to serve all Oregonians, address climate change, and help Oregon communities and economies thrive.

2024-2028 SAP Outcome Areas

- Promote Sufficient and Reliable Funding
- Save Lives
- Provide Excellent Customer Service
- Preserve Transportation Assets
- Implement Decision-Making Processes to Improve Equitable Outcomes
- Reduce Emissions and Electrify Oregon's Transportation System
- Improve Access to Active and Public Transportation
- Reduce Congestion in the Portland Region



Internal Engagement

Engaging staff helps them see themselves in the Plan and shape the strategic vision:

- **Formation of an advisory committee**
- **Ongoing and direct coordination with Outcome Area Leads**
- **Business-line presentations**
- **Senior Leadership Group engagement**
- **All-Staff Townhall**
- **Targeted internal review of the draft SAP**

Targeted External Engagement

- Engagement is targeted at two key phases of the project:
 1. Review proposed Priorities and Outcome Areas
 2. Review of the draft SAP
- Engagement Considerations:
 - ODOT Advisory Committees
 - ACT/Modal Advisory Committee Chair Mtg ✓
 - Continuous Improvement Advisory Committee ✓
 - Equity and Mobility Advisory Committee ✓
 - ACT Presentations ✓
 - Tribal Government consultation
 - MPO/Public transit providers ✓
 - Modal Advisory Committees ✓
 - OTC discussions/workshop

Next Steps

December:
Partner review

March:
Anticipated OTC approval



Schedule

