

Quarterly Newsletter | Fifth Edition | June 2019



ODOT's Office of Civil Rights' newsletter, *Equity Line*, brings to you the newest content relevant to your business and business needs. Whether you work in transportation-related fields, construction, or just drive Oregon's roads and have an interest in what ODOT is doing for the Oregon economy, OCR's Equity Line is a newsletter you will want to read.

If you want to receive copies of the OCREL at no charge, delivered straight to your inbox, please click the subscribe box below or send an email request to ocrprograms@odot.state.or.us to make sure you are on the list for future issues.

In our [April Issue](#), we featured Global Transportation Engineering as our Small Business Spotlight. We incorrectly published one of the business partner's names, Dana Beckwith. Our sincerest apologies.

***"Bridges are perhaps the most invisible form of public architecture." —
Bruce Jackson***

ODOT SPONSORED EVENTS & TRAINING



Event: Governor's Marketplace Road Show

When & Where:

- 7/24 [Burns](#)
- 7/25 [Ontario](#)
- 10/24 [Klamath Falls](#)
- 12/10 [Milwaukie](#)

[Learn More](#)



Event: SBDC Small Business Management Course

[Learn More](#)

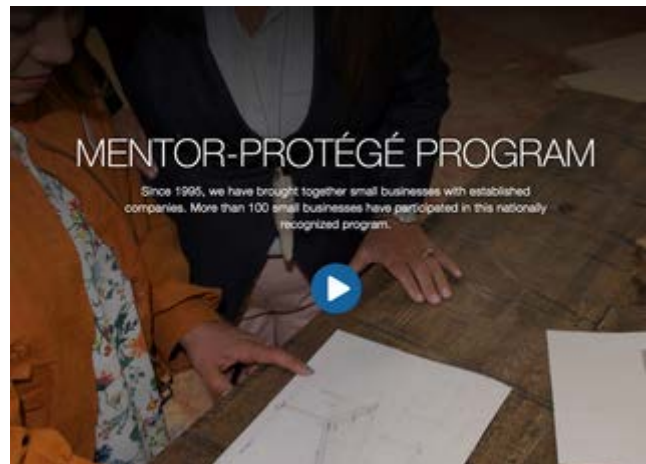


Event: 2019 Rogue Valley Business Resource Forum!

When: October 26, 2019

RSVP: 541-552-8300

[Email Us!](#)



Event: Port of Portland 2020-2023 Mentor-Protégé Program Cohort Recruitment

When: Now accepting applications online

[Learn More](#)

OUTREACH & SPONSORSHIPS RECAPS



2019 Construction and Utility Career Day Success, thanks to you! Thank You, Thank You, Thank You!

The planning committee for the Region 5 Eastern Oregon Construction and Utility Career Day would like to thank you for your participation and contributions to the 2019 event! This year we saw nearly **460** High School students and teachers from just about every county in eastern Oregon. Twenty-four different schools participated. Over **40** Exhibitors who shared information with students and provided hands-on activities, and a minimum of **50** ODOT volunteers all worked together to make this event a success for the youth of Eastern Oregon.

In total – we accommodated over **560** people at that event – Those are AWESOME numbers. We set a record!

Please know that the success of this event would not have been possible without your time investment, your support, and your belief in encouraging students to explore apprenticeship opportunities in the construction and utility industry.

When you have a chance, please visit the following links to view photos and videos captured of the event on May 2nd at the ODOT Baker Maintenance Station.

» **Elkhorn Media's Facebook post:** [Elkhorn Media](#)

» **ODOTs Facebook post:** [ODOT](#)

» **Baker City Herald Article:** [Baker City Herald](#)

Thank you again for your helping making the fourth Region 5 Eastern Oregon Construction and Utilities Career Day a successful event!



**OREGON DEPARTMENT
OF TRANSPORTATION**

2019 DBE

DISPARITY STUDY UPDATE

ODOT will host a series of public meetings this summer regarding the Disparity Study Update.

In June and July 2019, the Oregon Department of Transportation (ODOT) Office of Civil Rights will hold a series of four public meetings throughout Oregon to present the 2019 Disparity Study Update findings and recommendations for ODOT's Disadvantaged Business Enterprise (DBE) Program, as well as to solicit feedback and inquiries from the public.

The objective of this Disparity Study Update is to inform ODOT's efforts to assist DBEs on contracts that use U.S. Department of Transportation (USDOT) funds. ODOT's participation goal for DBE firms is based on the percentage of contract dollars that ODOT might expect to go to DBEs if there were a level playing field when those companies compete for work.

The federal government requires state and local governments to operate a DBE program if they receive funds from USDOT for transportation programs. ODOT has participated in the Federal DBE program since 1980 and must set an overall goal for DBE participation every three years. To set this goal in 2019, ODOT retained consultant Keen Independent Research to update its review of DBE availability for ODOT highway contracts. Keen Independent compiled and analyzed information on DBE availability for contracts funded by the Federal Highway Administration (FHWA). The meetings will discuss findings and the proposed overall DBE goal of 15.37% for the three federal fiscal years beginning October 1, 2019.

There will be an opportunity to ask questions and provide comments.

For more information about the study, contact Jen Gray-O'Connor, jen@loisdcohen.com, 503-358-7617, or send comments to OCRPrograms@odot.state.or.us

To learn more about the study and provide comment on the proposed goal visit: http://bit.ly/odot_disparity_study

» [The 2019 Disparity Study Update can be found here](#)

EVENT DETAILS

SALEM

Date: Tuesday, June 25th

Time: 3:00-5:00PM

Location: Oregon Department of Forestry, Tillamook Room, 2600 State St, Salem, OR 97310

PORTLAND

Date: Thursday, June 27th

Time: 4:00-6:00PM

Location: Oregon Association of Minority Entrepreneurs (OAME), Large Conference Room, 731 N. Hayden Meadows Dr., Portland OR 97217

BEND

Date: Wednesday, July 10th

Time: 4:00-6:00PM

Location: ODOT Region 4 headquarters, Diamond Lake Conference room, 63055 N. Hwy 97, Bend, OR 97701

ROSEBURG

Date: Thursday, July 11th

Time: 4:00-6:00PM

Location: ODOT Region 3 headquarters, Training Center, 3500 NW Stewart Pkwy, Roseburg, OR 97470



2019 OAME Trade Show

2019 [OAME](#) Trade Show was held on May 9 and was a success, ODOT was a sponsor of the event.

[Photo credit: [Naim Hasan Photography LLC](#)]

SMALL BUSINESS SPOTLIGHT



marco
IDEAS UNLIMITED®



Company: Marco Ideas Unlimited

Phone: [503-620-0770](tel:503-620-0770)

Website: www.marcopdx.com

Certifications: Oregon DBE/WBE, ACDBE

60 Years of Business Success

Marco Ideas Unlimited is celebrating their 60th Anniversary Diamond Jubilee, and their founder, age 90, is here to enjoy it! They were founded by a woman in 1959 and are still 100% women-owned. We asked the company owner and President Nancy Gudenkunst a couple of questions to get to know them better and here's what she said.

What inspired you to start your own business? While growing up, I watched my mother run her company, which led me to think that I could do anything I wanted. During my formative years, she did not encourage me to go into her business because her parents expected her to work in their floral business, and she didn't want to. She wanted me to choose my path. After I had been in the workforce for a few years, I learned everything I could regarding administrative work, achieved my Certified Professional Secretary designation, and began a service business which I sold after seven years.

My mother had been thinking about succession, and after witnessing my success, asked me to join her company. I've always enjoyed working for myself, and when this opportunity arose to purchase my mother's business, the timing was perfect. I joined the company in January of 1992, knowing I would eventually buy it. The following year we began the succession paperwork which was a 10-year buy-out of the corporate stock. My mother started taking longer and longer sabbaticals, and "retired" after about three years.

What services/products do you specialize in? MARCO IDEAS UNLIMITED provides decorative clothing, imprinted gifts, customized awards, and trade show signage — this includes hardhats, safety vests, and workwear. Our customers do not need to know what they want; we'll help them find the perfect product for their audience, budget, and timeline.

We recently provided some trade show swag for ODOT Office of Civil Rights.

Have you taken any risks that paid off or failed? In 2005 I hired my husband and son, and we've gotten along beautifully. Not every family would want to work together. Our family is pretty tight, and we think along the same lines. Separation of responsibilities has kept us out of each other's hair. It has been a joy working with my son and seeing his development. He is preparing to run the company in the future, and I hope my grandchildren will succeed him. They are still way too young to think about them joining the family business.

What or who do you feel have contributed to your success? Tenacity has been a large part of our continued success. Our COBID registration is another benefit for our clients that prefer to work with a certified business. We use it as a sort of icing on the cake. It doesn't replace any other marketing but does

make a difference when clients are comparing similar companies. I recommend all small businesses to register with COBID if eligible, then be patient and don't stop marketing.

Favorite quote We put your brand in front of your audience with advertising they'll *thank* you for! — "Ideas" is our middle name!

BUSINESS DEVELOPMENT



Opportunities for Business Development

If you are a certified DBE or ESB business owner, read on! Are you interested in taking classes related to Accessing Capital or learning other small business practices to develop your business? ODOT will provide a **\$500 voucher toward tuition for any eligible DBE or ESB firm** who attends these type of courses and works with our partners in the Small Business Development Centers across the state. You can also earn CCB continuing education credits. Please email ocrprograms@odot.state.or.us to learn about the options available to you.

February - December

[Central Oregon CC](#), 1027 NW Trenton Avenue Bend, OR 97701
\$999

September - May

[Chemeketa CC](#), 626 High Street NE Salem OR, 97301
\$800

October - June

[Clackamas CC](#), Harmony Campus, 7738 SE Harmony Road, Ste 287, Milwaukie, OR 97222
\$695

September - June

[Clatsop CC](#), 1651 Lexington Avenue, Astoria, OR 97103
\$695

[Columbia Gorge CC](#), 400 E Scenic Drive, The Dalles, OR 97058
\$595

October - June

[Klamath CC](#), 803 Main Street, Suite 204, Klamath Falls, OR 97603
\$795

September - June

[Lane CC](#), 101 W 10th Ave, Suite 304, Eugene, OR 97401
\$579

September - June

[Linn-Benton CC](#), 257 SW Madison Ave, Suite 210 Corvallis, OR 97333
\$795

January - October

[Linn-Benton CC](#), 44 Industrial Way, Lebanon, OR 97355
\$795

September - May

[Oregon Coast](#), 13788 SE High School Drive, Lincoln City, OR 97367
\$900

October - June

[Rogue CC](#), 214 SW Fourth Street, Grants Pass, OR 97526
\$599

October - June

[Umpqua, Umpqua Business Center](#), 522 SE Washington Avenue, Roseburg, OR 97470
\$595

[Explore More](#)

NEWS

COBID and government contracting assistance is now available in Spanish

A recent partnership with the [Hispanic Metropolitan Chamber \(HMC\)](#) and [Government Contract Assistance Program \(GCAP\)](#), Oregon's Procurement Technical Assistance Center (PTAC) will offer contracting assistance in Spanish.

The partnership includes a half-time procurement counselor, Poncho Romero. Poncho will offer training and counseling in various federal, state, and local government procurement topics such as the basics of government contracting, marketing your business to the government, certifications and registrations, etc. If you have any questions, you can contact Poncho Romero at promero@gcap.org or (503)222-0280.

BID OPPORTUNITIES



ODOT's open bidding opportunities are listed through ORPIN or EBids.

To get registered to bid through ORPIN, go to <http://orpin.oregon.gov/open.dll/> from the main page, click on Supplier Registration and follow the prompts.

Once you are registered, you can browse by Organization to pull up all of ODOT's listings. Check back every few days for new opportunities to bid on. It's that easy!

[Get Registered for EBids \(PDF\)](#)

Current Bids on ORPIN

BID: 730-33309-19 **Closing Date:** 07/03/2019 2:00 PM
Title: Public Engagement and Facilitation Services

BID: 730-33828-19 **Closing Date:** 07/17/2019 10:00 AM
Title: NorthWest POINT Bus Route

BID: 730-00074-13 **Closing Date:** 03/31/2020 5:00 PM
Title: RFQ for ODOT's Right-of-Way Appraisal Services

BID: 730-B34817-17 **Closing Date:** 12/31/2022 11:59 PM
Title: Trip Permit Agent Agreement

BID: 730-25905ONGOING-14 **Closing Date:** 12/31/2023 5:00 PM
Title: Hot Mixed Asphalt Concrete and Tack Coats

BID: 730-SCP091A-15 **Closing Date:** 04/11/2025 4:00 PM
Title: Request for Qualified Firms: ODOT Small Contracting Program

BID: 730-33689-19 **Closing Date:** 07/02/2019 11:00 AM
Title: Bulk Fuel Testing and Tank Maint.

BID:730-33934-19 **Closing Date:** 07/02/2019 2:00 PM
Title: District 4 Crack Seals 2019

BID:730-33937-19 **Closing Date:** 12/31/2022 11:59 PM
Title: US 101 354.87 Culvert Repair

BID: 730-33309-19 **Closing Date:** 07/03/2019 2:00 PM
Title: Public Engagement and Facilitation Services

BID: 730-33309-19 **Closing Date:** 7/3/19 14:00
Title: Public Engagement and Facilitation Services

BID: 730-33901-19 **Closing Date:** 07/08/2019 1:00 PM
Title: Rose Quarter Deputy Director/Lead Engineer Recruitment Services

BID: 730-33849-19 **Closing Date:** 07/09/2019 11:00 AM
Title: Compactors and Rollers Price Agreement

BID: 730-33720-19 **Closing Date:** 07/12/2019 2:00 PM
Title: 511 Highway Advisory Telephone System

BID: 730-33476-19 **Closing Date:** 07/12/2019 3:30 PM
Title: Enterprise Content Management Services (FileNet or ProjectWise)

BID: 730-33828-19 **Closing Date:** 07/17/2019 10:00 AM
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OCR PROGRAMS

Disadvantaged Business Enterprise (DBE)

In order to be part of the Disadvantaged Business Enterprise program, your firm must be certified as a Disadvantaged Business Enterprise. Disadvantaged Business Enterprises include small businesses that are at least 51% owned by Minorities (Blacks, Hispanics, Native Americans, Asian-Pacific Americans, Subcontinent Asian Americans, and Women) Other individuals on a case-by-case basis.

[Learn More](#)

Emerging Small Business (ESB)

The Emerging Small Business Program creates contract opportunities for Oregon's small businesses. The program also helps remove some of the barriers which prevent small businesses from contracting with ODOT. The ESB program objectives are to:

- Ensure ODOT is following Oregon laws and requirements.
- Assist and encourage other state and local agencies to have Emerging Small Business programs.
- Ensure that opportunities are available statewide to a diverse pool of businesses.
- Ensure that Emerging Small Businesses can compete fairly for ODOT funded projects.
- Ensure that only eligible firms can participate in the Emerging Small Business program.
- Help develop firms so that they can compete outside of the Emerging Small Business program.

[Learn More](#)

Title VI

ODOT complies with Title VI of the Civil Rights Act and other federal nondiscrimination statutes which prohibit discrimination based on race, color, national origin, age, disability or gender in ODOT's programs, activities, services, operations, delivery of benefits or opportunities to participate.

In an effort to provide equitable access, ODOT provides accessibility aids, translation and interpretation services for public ODOT events and vital documents upon request. The public can get these services by providing reasonable advanced notice, at no charge to the individual.

[Request a Program List](#)

Intermodal Civil Rights

The Intermodal Civil Rights Program makes sure that public transportation and passenger rail programs comply with civil rights laws and executive orders that prevent discrimination in programs that receive federal money. The Intermodal Civil Rights Program works with other programs in the Office of Civil Rights to keep ODOT following civil rights laws and policies. Learn about our program objectives.

[Learn More](#)

Equal Employment Opportunity Contractor Compliance

The Oregon Department of Transportation is committed to equal opportunity in hiring and awarding contracts. ODOT promotes equal opportunity within its own workforce and with the workforce of contracted employers who provide services for the agency.

[Find Out More](#)

Workforce Development

ODOT is training future highway workers that will fill vacancies in the construction industry. By partnering with local nonprofits and Pre-Apprenticeship Programs, we're poised to meet today current demands. Get a list of programs ready to work with you.

[Get the List](#)

**STAY
CONNECTED**

OCR's Equity Line E-Newsletter

[Sign Up](#)

ODOT Mission Statement | We provide a safe and reliable multimodal transportation system that connects people and helps Oregon's communities and economy thrive.

ODOT is an Equal Employment Opportunity and Affirmative Action Employer. The content in this email is available by alternate means. Please contact our office at (503) 986-4350, or call statewide relay at 711 or via email at OCRINFOREQUEST@odot.state.or.us for assistance.



Oregon Department of Transportation

Office of Civil Rights - MS 23

3930 Fairview Industrial Dr SE, Salem, OR 97302

Phone: 503-986-4350

OCRINFOREQUEST@odot.state.or.us

www.oregon.gov/ODOT/Business/OCR

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