# Tillamook FForest TERITAGE TRUST

A non-profit organization supporting the outdoor recreation, education, and interpretation (REI) work of the Oregon Department of Forestry





- The basics
- What's unique about a 'supporting' non-profit
- Who/what we support and who supports us
- Status of the Trust and what's ahead

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www.tillamooktrust.org



## The Basics of ODF's Foundation-Tillamook Forest Heritage Trust

- -Private, non-profit 501c3
- -Seven-member Board of Trustees, meets quarterly
- -Staff includes .5 FTE Exec Director ODF employee report to State Forest Division Chief.
- -Operates as any foundation— Raise, manage, and disperse funds
- .....but with ODF as the only grantee REI initiatives
- -Few agencies have a supporting non-profit --very lucky



#### Jon Carnahan, Chair

Salem

Mark Labhart, Vice-Chair

Sisters

Rick Zenn, Secretary

Portland

Michael Langley, Treasurer

Grand Ronde

Giles Rickett

Hillsboro

Salmonberry Trail Foundation

**Terry Lorance** 

Aumsville

**Barrett Brown** 

North Plains

Peter Daugherty (Ex-Officio Trustee)

**Emeritus Trustee** 

Jim Brown

Salem

# Board of Trustees



### Focus areas:

- Tillamook Forest Center (TFC)
- State Forest Recreation Fund (SFRF)

Also, 2013 - 2019, Salmonberry Trail Project



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Historically concentrated in Tillamook State Forest, although all state forests across Oregon



- Trust was formed in 1999 to raise funds and foster partnerships for the construction of Tillamook Forest Center (TFC)
- Raised \$10 million
- TFC opened in 2006
- Since then, Trust has raised funds for things like the Education pavilion, steam donkey log replacement, A/V system, and program support at TFC.





State Forests Recreation Fund established in memory of Wayne Naillon, 2016.

- \$50,000 donation for recreation maintenance for non-motorized use
- Catalyzed conversation about recreation mission of the TFHT
- Also large gift by Ed Kamholtz, former SFAC chair and mountain bike advocate, in 2019 as incentive for strategic recreation planning
- Other funds project-specific donations and as general recreation support from user groups and individuals
- More than \$150K in assets and growing

## Salmonberry Trail project

- In 2013, the Trust became non-profit partner to facilitate fundraising for Salmonberry Trail Project.
- Salmonberry became a major focus for the Trust, committing \$170k toward the project.
- Seen as unique opportunity for world-class trail connected to existing trails and recreation facilities on the Tillamook State Forest.

- In late 2019, Salmonberry Foundation was approved for its own 501c3
- Jon-Paul Bowles interim Exec. Director.
- Capacity funding by Washington Co. Visitors Association, Washington Co., Oregon Coast Visitors Association and others. Doug Decker remains on Foundation board.

## Each spring, ODF REI submits annual "ask" to Trust.

For example, for FY21, the board recently approved:

**TFC:** restrooms, display cabinets, volunteer recognition, signage, exhibit refresh- \$113.3k

**SFRF:** OHV equipment, trail extension, volunteer safety equipment - \$21.6k

## **State Forests Recreation Fund**



#### **Current income sources:**

#### **Restricted:**

- -Individual donations with donor intent
- -TFHT SFRF website donation button- now has options where donor can specify

#### **Unrestricted:**

-Campground fee envelopes

About \$8,200/year

To come: Fundraising campaign for specific projects

## **Tillamook Forest Center**

#### **Current income sources:**

#### **Restricted:**

-Individual donors and grants for specific capital campaign e.g. TFC itself... and pavilion

#### **Unrestricted:**

- -TFC Website donations
- -Benches
- -Fish Display
- -Metal donor trees (engraved)
- -Entrance Donation box
- -Fundraising events (gala)

About \$42K per year

#### **Trust Assets**

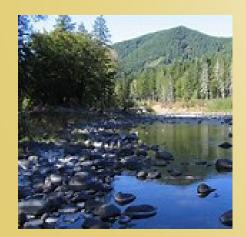
TFC Accounts	\$327k- Savings \$88k- Investment
State Forest Recreation Fund	<b>\$55k</b> Plus: <b>\$100k</b>
Trust operations TOTAL	\$9k \$575k
TOTAL	ψ3/3K

## Role of the Trust board-- - for example,

How much \$ to release for REI projects and how much to hold back as legacy?

How and where to invest ---level of investment risk and liquidity?

What kinds of donations to say "no thank you" to (gift acceptance policies)?



Strategic planning- 2020 and beyond

## Looking ahead

- -Continue to evolve with the REI merger
- -Focus on processes and policies for new SFRF, look toward capital campaign
- -New donor and contact database systemrevolutionary!
- -Expand the board geographically/ backgrounds
- -Creative ways to reach out to those who wish to support, esp. with COVID
- -Partner with new Community Coordinator position when filled

## Thank you!

To donate: Send check made out to Tillamook Forest Heritage Trust or go to:

www.tillamooktrust.org

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