



Columbia Gorge Cider Industry Development



MCEDD



About Gorge Cider



Who is making Cider here?



- 13 cideries, 10 listed on the cider route
- From no employees to 40 employees
- At least 9 of the 13 use apples they grow, or are sourced from local producers
- Most focus on tasting room sales with some self distribution



SCBGP Funding

- Explore and Establish Industry Association
- Increase awareness of the Gorge as a cider region
- Consumer education
- Support growth of the region's cider industry

Establishing a Framework



- Organizational Structure • Marketing Strategy

Establishing a Framework



Increase Awareness

FOOD
 CIDER
 KID FRIENDLY
 PRODUCE
 U-PICK
 LIVE MUSIC
 DOG FRIENDLY
 CIDERY TOURS

- 1 RACK & CLOTH**
 MAR-DEC, 7 days, 5-9
 1104 First Avenue, Mosier
- 2 RUNCILBE CIDER**
 JUN-OCT, F-Sun, 12-6
 1084 Quartz Dr, Mosier
- 3 DOUBLE MOUNTAIN BREWERY**
 Su-Th, 11-10, Fr-Sa, 11-11
 8 Fourth Street, Hood River
- 4 CRUSH CIDER CAFE**
 Sun-Th, 12-8 (closed Tu), F-Sa, 12-10
 1020 Wasco Street, Hood River
- 5 SLOPESWELL**
 Th-Sa, 5-10
 1021 12th Street #102, Hood River

- 6 THE GORGE WHITE HOUSE**
 APR, MAY, OCT, F-M, 10-6 / JUN-SEP, 7 days, 10-7
 2265 Highway 35, Hood River
- 7 DRAPER GIRLS CIDER COMPANY**
 7 days, 10-6
- 8 GOLDEN ROW CIDER @mtvieworchards**
 JUL-OCT, 7 days, 11-5
- 9 JESTER & JUDGE CIDER COMPANY**
 By appointment only; 509-651-0381
 30 SE Cascade Avenue, Stevenson
- RIVERCIDER**
 Our ciders can be found at: Rosauers, Crush Cider, Volcanic Bottle Shop, The Farmstand, and Boda's

COLUMBIA RIVER GORGE

CIDER SOCIETY

True to Our Roots

BIKE ITINERARY
HOOD RIVER TO MOSIER
 11 miles round trip, moderately difficult via the Historic Columbia River Highway Trail

Photo Credit: Jesse Larvick

CIDER ROUTE & PASSPORT

Visit 6 of the 10 cideries and receive a free 32oz Cider Society Growler while supplies last!

Increase Awareness

COLUMBIA RIVER GORGE
CIDER S_OCIE_TY
True to Our Roots

[Watch Video](#)

**THE
ROUTE**

[View Cider Route](#)

**THE
CIDERIES**

[View Cideries](#)

**THE
SOCIETY**

[About Cider Society](#)

Want to keep in touch with the Cider Society?

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Increase Awareness



Increase Awareness

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gorgecidersociety

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75 posts

376 followers

224 following

Gorge Cider Society The Gorge Cider Society works to create a space for cider lovers and cider makers here in the Columbia River Gorge.

gorgecidersociety.com

Consumer Education



Consumer Education



Growth





Questions?

Jacque Schei
jacque@mcedd.org

Carrie Pipinich
carrie@mcedd.org