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## 2009 Cooperative Association Conference

### Educational Sessions Schedule

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Track	Session	Session No.	Start	End	Room
<b>Achieve Revenue!</b>					
	Bring in Revenue Through Fee Based Programming	II	1:30 PM	3:00 PM	AC1267
	Fundraising Special Events	IV	10:15 AM	11:45 AM	AC1267
	Interpretative Stores: Merchandising to Increase Sales!	III	3:15 PM	4:45 PM	AC1267
	Sponsorships: More than Show me the Money	I	10:15 AM	11:45 AM	AC1267
<b>Capture the Shared View</b>					
	Building and Managing a Successful Corps of Volunteers	II	1:30 PM	3:00 PM	AC1001
	Highly Effective Leaders	I	10:15 AM	11:45 AM	AC1266
	Ramping Up and Rolling Out Your Best Board Year EVER	IV	10:15 AM	11:45 AM	AC1266
	To Be Determined	III	3:15 PM	4:45 PM	AC1001
<b>Focus on Financials</b>					
	Getting Remembered: Perpetuating Great Programs through Gifts & Bequests	IV	10:15 AM	11:45 AM	AC1005
	Grant Writing for Parks	III	3:15 PM	4:45 PM	AC1005
	On Line Donations	II	1:30 PM	3:00 PM	AC1005
	Securing Funds for the Places We Love	I	10:15 AM	11:45 AM	AC1005
<b>Plenary</b>					
	Community Partnerships: What Makes Them Work	P3	8:45 AM	10:00 AM	TG

Track	Session	Session No.	Start	End	Room
	The Boldness of Leadership: A Challenge for Friends Who Want to Excel.	P4	12:15 PM	1:00 PM	TG
	The most important conversation your business is having	P1	8:45 AM	9:30 AM	VAT
	What's In It for Me (A.K.A. "It would be a lot easier to capture my view if everyone else would get out of the way.")	P2	12:15 PM	1:30 PM	TG

### Special Presentation

	Capturing your View: Focus, plan and achieve your mission	SP1	3:15 PM	3:45 PM	VAT
	The Vista House Story	SP3	7:00 PM	7:30 PM	VistaHouse
	Volunteering with Impact	SP2	3:45 PM	4:45 PM	VAT
	Welcome from OPRD Director	SP4	8:00 AM	8:30 AM	VAT

### The Business Plan

	Fundamentals of Communicating On Line	IV	10:15 AM	11:45 AM	AC1001
	Marketing 101 – the basics of crafting a compelling marketing message	III	3:15 PM	4:45 PM	AC1266
	Playing by the rules	I	10:15 AM	11:45 AM	AC1266
	Putting the "P" in PR	II	1:30 PM	3:00 PM	AC1266