2015 Pacific Storm Social Media

The following are suggestions that can be edited to suit your agency's needs. When posting on Twitter and Facebook use the event hashtag #ORPacificStormDec, #OregonEM, commonly used hashtags, or combinations.

Areas highlighted in yellow require edits.

It is best to accompany social media posts with photos and videos whenever possible. FEMA has flood safety graphics and winter weather graphics available online.

All the following are suggestions and can be posted directly or edited to suit your agency's needs.

Commonly used Hashtags

#ORPacificStormDec
#OregonEM
#ORwx
#FloodSafety
#ORFlood
#WinterSafety
#WinterStorm

Twitter Messages

The following messages can be posted to your agency's local twitter account. Tweets from @OregonOEM can also be retweeted and/or @OregonOEM may be mentioned in local tweets.

Other twitter accounts to watch and retweet:

@FEMARegion10 - FEMA Region 10
@OregonGovBrown – Oregon Governor Kate Brown

Scripted Tweets

@OregonOEM and [Agency] have completed preliminary damage assessments and are awaiting a decision. #ORPacificStormDec

[Agency] completed a public assistance preliminary damage assessment with @OregonOEM and @FEMARegion10 #ORPacificStormDec

[Agency] calculated over ### in damages during the preliminary damage assessment and over 25 million for all of Oregon #ORPacifcStormDec

For more information on the Pacific Storm and the federal declaration process check
http://www.oregon.gov/OMD/OEM/Pages/public_information/public_information_office.aspx#December_2015_Winter_Storm_Toolkit

Facebook Messages

The following messages can be posted to your agency's local Facebook account. Posts from the [Oregon Office of Emergency Management](#) Facebook account can also be shared and/or OEM can be tagged in local posts.

Scripted Posts

1. [Agency], OEM and FEMA conducted Preliminary Damage Assessments as part of the federal declaration process:
   - The Oregon Office of Emergency Management (OEM) analyzes the data and information collected from the Preliminary Damage Assessments. OEM recommends to the Governor to request disaster assistance from the federal government.
   - FEMA analyzes the request and makes a recommendation to the President. FEMA and/or the White House announce whether the Governor's request is approved for public assistance, individual assistance, or both.
   - In the request, the Governor can ask the US Small Business Administration to make its low-interest disaster and economic injury loan programs available within impacted communities. The SBA would make a separate announcement on availability of its programs.

   For more information check: http://www.fema.gov/declaration-process-fact-sheet

2. Preliminary Damage Assessments are an important part of the recovery process. This joint effort helps determine if supplemental federal disaster assistance is needed. If granted, federal disaster assistance programs include public assistance, individual assistance, or both. The Individual Assistance program provides federal grants to eligible individuals and families to help pay for temporary housing, emergency home repairs not covered by insurance; uninsured and underinsured personal property losses; and medical, dental and funeral expenses caused by the disaster, along with other serious disaster-related expenses. The Public Assistance program provides federal funds to help eligible local, state and tribal governments, special purpose districts, and certain private non-profit organizations, pay for eligible debris removal, emergency protective measures, and the repair, replacement, or restoration of disaster-damaged facilities, systems and infrastructure.

   For more information on the process and programs: http://www.fema.gov/declaration-process