



4601 NE 77<sup>th</sup> Ave, Ste 240  
Vancouver, WA 98662 USA  
[www.wusata.org](http://www.wusata.org)

**STATE MEMBERS:**

*Alaska Dept. of  
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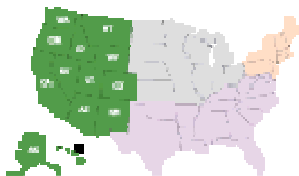
*New Mexico Dept. of  
Agriculture*

*Oregon Dept. of Agriculture*

*Utah Dept. of Agriculture &  
Food*

*Washington State Dept. of  
Agriculture*

*Wyoming Business Council*



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at [ann@wusata.org](mailto:ann@wusata.org) for further details. Phone: (360) 693-3373.

## Produce Outbound Trade Mission to Mexico

November 2<sup>nd</sup> – November 5<sup>th</sup>, 2009

Monterrey and Mexico City, Mexico

Benefits from participating in the activity:

- One-on-One appointment meetings with key buyers (Wholesale and Retail) for your product categories.
- Visit retail and wholesale outlets to learn about supply chain and handling in Mexico.
- Meet with government officials and learn about certification requirements and clearance processes for fresh produce exports to Mexico.

The Washington State Department of Agriculture and the Wyoming Business Council-Agribusiness Division, in cooperation with WUSATA, will be coordinating participation in the following activity:

Produce Outbound Trade Mission to Mexico November 2<sup>nd</sup> – November 5<sup>th</sup>, 2009

This will be an excellent opportunity for companies to participate in the growing Produce Market in Mexico.

Participation will be limited to the first 7 companies that sign up to participate. There is a \$100 activity fee required for participation.

Suitable products include, but are not limited to:

Fresh Fruits and Vegetables

*Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.*

Please contact Dave Anderson at the Washington State Department of Agriculture by telephone (509) 457-7137 or by email [danderson@agr.wa.gov](mailto:danderson@agr.wa.gov), OR Donn Randall at the Wyoming Business Council by telephone (307) 777-6578 or by e-mail [donn.randall@wybusiness.org](mailto:donn.randall@wybusiness.org) for more information.

**If you are interested in registering for this activity, please complete and return the attached reservation form by:  
September 30, 2009**



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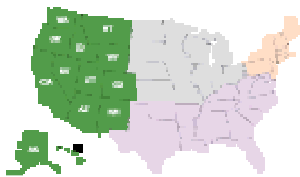
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WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693-3373.

# Activity Registration Form

Produce Outbound Trade Mission to Mexico  
November 2<sup>nd</sup> – November 5th, 2009  
Monterrey and Mexico City, Mexico

## COMPANY INFORMATION:

**Company Name:** \_\_\_\_\_  
**Contact Name:** \_\_\_\_\_ **Title:** \_\_\_\_\_  
**Address:** \_\_\_\_\_  
**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_  
**Phone:** (        ) \_\_\_\_\_ **Fax:** (        ) \_\_\_\_\_  
**E-mail:** \_\_\_\_\_ **Web site:** \_\_\_\_\_

## PRODUCT INFORMATION:

**Product Description:** \_\_\_\_\_  
\_\_\_\_\_

## ACTIVITY INFORMATION:

Companies will be provided:

- Custom, one-on-one appointments with prequalified buyers
- Ground transportation to and from the airports, hotels and meetings
- Hotel expenses will be covered while in Mexico
- International economy class airfare to and from Mexico
- Interpreters as needed

Participating companies will be responsible for air travel, meals and incidentals including additional.

There is a \$100 participation fee for this activity.

*Please note: As a participant in this activity, you will be asked to fill out a Company Evaluation form and a follow-up evaluation at 6 months. All information gathered will remain confidential and will only be used in aggregate form.*

## RESERVATION DEADLINE: September 30<sup>th</sup>, 2009

Return the completed Activity Registration Form by FAX to: **(360) 693-3464**

## PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:  
**4601 NE 77<sup>th</sup> Avenue, Suite 240, Vancouver WA 98662**

**Authorized Signature:** \_\_\_\_\_  
**Printed Name:** \_\_\_\_\_  
**Date:** \_\_\_\_\_