



Benton County

2007 WIC Facts

DHS Public Health Division, Special Supplemental Nutrition Program for Women, Infants & Children

Pregnant women served by WIC

County 31%
Statewide 40%

Women, infants and children served

Total: 2,231

Infants and children under 5 1,510
Pregnant, breastfeeding and postpartum women 721

WIC moms who start out breastfeeding

92.5%

WIC and the Farm Direct Nutrition Program benefit your local economy

Dollars to grocery stores \$834,300
Dollars to farmers.....\$5,750

WIC families in your county

Number of families served 931
Working families 67.2%
WIC households with at least one working family member
Families living in poverty 66.5%
Families of WIC clients with income at or below the federal poverty level (\$1,431 per month for a family of 3)

WIC services in your county

- Individual assessment of growth
- Education and counseling on nutrition and physical activity
- Breastfeeding education and support
- Nutritious foods purchased with WIC vouchers
- Immunization screening and referral
- Referral to other preventive health services

National initiative to strengthen WIC services

The Oregon WIC program is launching a new, participant-centered counseling approach called *Oregon WIC Listens* that puts WIC families in the driver's seat as they initiate behavior change.

Oregon WIC Listens emphasizes:

- Empowering WIC participants to build on their existing skills and knowledge as they develop healthy habits.
- Understanding each family's unique strengths and concerns.
- Providing individualized education based on needs identified by the participant.



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WIC agencies & sites

Benton County Health
Department WIC Program

Clinic sites

Corvallis
Monroe

WIC authorized grocery stores

Albertsons	Philomath Thriftway
Dari-Mart	Richey's Market
First Alternative Co-op	Rite Aid
Fred Meyer	Safeway
John Boy's Alsea Mercantile	WinCo

WIC authorized farmers' markets & farm stands

Blueberry Meadows	Gathering Together Farm
Corvallis Farmers' Markets	Heavenly Harvest/Ag Solutions Inc.
Davis Family Farm, Inc.	LaMancha Ranch
Drahnacre Farms	Twedt's Willamettedale Farms Inc.
Fairfield Farms	

Contact Oregon WIC

Telephone: 971-673-0040
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For persons with disabilities, this document is available in alternate formats. Please call 971-673-0040.

WIC is an equal opportunity program and employer.