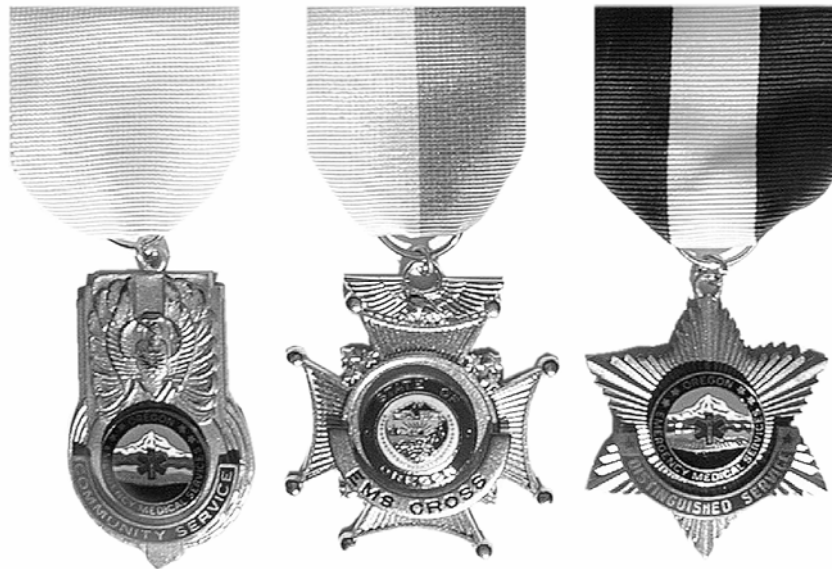




# **2009 State EMS Awards Banquet**



## **Book of Recognition**

Department of Human Services  
Emergency Medical Services & Trauma Systems  
800 NE Oregon Street, Ste. 465  
Portland, OR 97232  
Telephone: (971) 673-0520

**If you would like this information in an alternate  
format, please contact the EMS & Trauma Systems  
office at (971) 673-0520.**

## *INTRODUCTION*

The Oregon EMS Awards Program is intended to recognize excellence, to foster achievement, and to honor those in and around EMS Systems whose acts and deeds stand out from the day-to-day excellence of that system.

The 2008 EMS Awards Program *Book of Recognition* memorializes the recipients of EMS program awards during the award cycle of June 1, 2007 through May 31, 2008. Listed in the succeeding pages are brief descriptions of the awards presented and citations upon which they are based.

There are many noteworthy acts performed every day by EMS providers across the State of Oregon. It is not possible to recognize the hundreds of providers responsible for those many good deeds. This book is dedicated not only to those whose names and deeds are included, but to any others who, unknown to this committee, also performed acts and deeds representing the best traditions of our calling and profession.

We would like to thank the following people for their participation on the awards selection committee:

- Peggy Andrews representing the College Consortium
- Tina Greiner representing the Oregon Volunteer Fire Association
- Dave Lapof representing the 2009 EMS Conference Planning Committee
- Jan Lee representing the Oregon State Ambulance Association
- Patty Petersen representing the Oregon Area Health Education Centers
- Scott Shepherd representing the Oregon Fire Medical Administrators Association

Bob Leopold  
Director

Ritu Sahni, MD  
Medical Director

Maria Campbell  
Award Coordinator

Oregon EMS & Trauma Systems

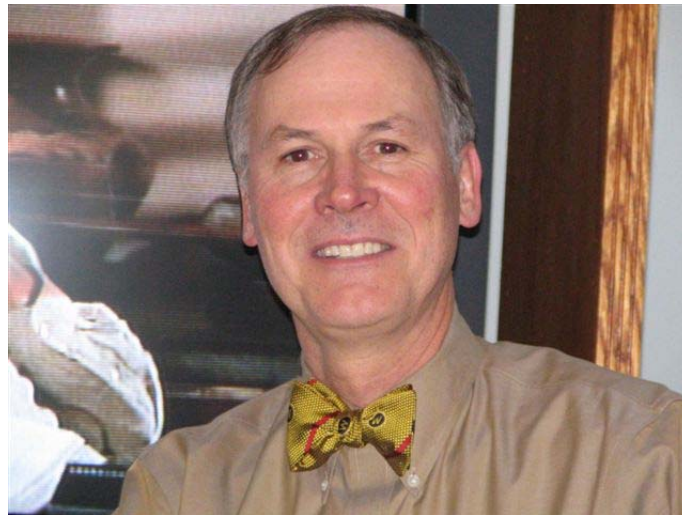


## EMS Impact Award

*The EMS Impact Award honors an individual who has made a substantial contribution to the Department of Human Services efforts to develop a statewide EMS System.*

**Name:** Brian Gross, MD

**Agency:** Jackson County EMS & Heart Clinic



Brian Gross, MD is a husband, father, soccer Dad, salmon fisherman, Segway driver, bowtie aficionado, cardiologist, EMT educator and advocate, and physician champion of the state of Jefferson (Southern Oregon and Northern California) STEMI program called ASSET – Acute ST Segment Elevation Taskforce.

Over the past 27 years, Dr. Gross has provided cardiology services, including coronary angiography and stent placement, to a multitude of patients in the region through the Heart Clinic of Southern Oregon and Northern California. During this time he has also provided numerous lectures to EMTs on a variety of topics, including EKG interpretation, MIs and his famous “Sex and Heart Disease”.

In late 2002, Dr. Gross initiated the regional ASSET STEMI program with EMS an equal

player along with cardiologists, EDs, hospitals, and medical staffs. Since the program started in mid-June 2003 Dr. Gross has worked closely with EMS to streamline the process of opening a blocked coronary artery and reduce the number of “false positive” cath lab and cardiologist activations.

Over the last 6 years in the region, pre-hospital EKG interpretation by EMT-Ps and direct cath lab activation for patients with STEMI has shortened D2B and E2B times and decreased mortality – an important patient outcome – results which have been presented at 2 national meetings and in 3 national publications, as well as at numerous presentations in Oregon. The ASSET STEMI program has been a model program for Oregon and the nation showing what EMTs can do as part of a STEMI system of care outside of an urban and university setting.

Dr. Gross has been a longtime EMS friend, advocate and champion and a strong and tireless proponent of EMS as an essential participant in a regional system for care of STEMI patients and is a very deserving recipient of the 2009 Oregon EMS Impact Award.

