

ENTERPRISE FOR A HEALTHY RURAL OREGON (EHRO) STATEMENT OF WORK

Seek funding opportunities through shared initiatives and resources between local health departments and state public health offices. Identify and partner with state offices and local health departments to apply for funds that support EHRO at the local level.

- Hold at least 10 exploratory meetings with local health departments (LHD) and key partners when appropriate regarding EHRO.
- Based on identified regional and local interests identify at least 3 new EHRO state/LHD potential collaborations using existing shared resources that result in improved primary care and public health infrastructure. By November 29, 2005.
- Based on identified regional and local interests identify, and apply for at least 3 grants that strengthen EHRO at the local and/or state core support levels. By November 29, 2005.

Develop and assist in the implementation of a communications plan for EHRO.

- Develop and implement an EHRO outreach effort to inform targeted audiences about EHRO and the need to strengthen public health and primary care infrastructure. By July 1, 2005.
- Develop and implement a plan for a web site and site support that enables EHRO partners to gain access to information critical to the success of regional activities, and that enables potential EHRO partners and stakeholders to learn about and support EHRO. By July 1, 2005.
- Establish and implement a process to research, gather, and disseminate information regarding effective practices for regional and community collaborations within Oregon and across the nation among EHRO state and regional partners. By August 1, 2005.

Provide technical support to regional activities of the EHRO. Assist regional partners in developing concepts and building collaborations for the integration of public health and primary care.

- Assist at least three initiatives at the regional and local level in their efforts to plan and implement local projects. By November 1, 2005.