

**Facilitator:** Alissa Green (Cancer Information Service, <http://www.cancer.gov/>)

**Recorder:** TeriLynn Leu (OPCC, [www.healthoregon.org/cancer](http://www.healthoregon.org/cancer))

**Attendees:** Patricia Schoonmaker (OPCC, [www.healthoregon.org/cancer](http://www.healthoregon.org/cancer)), Lisa Regan Vienop (OHSU, Breast Health Education Program [www.OHSUcancer.com/bhep](http://www.OHSUcancer.com/bhep)), Sabrina Freewyn (Tobacco Prevention & Education Program, <http://www.oregon.gov/DHS/ph/tobacco/index.shtml>), Charlyn Wilson (Legacy Good Samaritan <http://www.legacyhealth.org/>) Sonja Manhas (Multnomah County Health, <http://www.mchealth.org/>)

**☎:** Rachael Fuss (Albany Cancer Resource Center, [http://www.samhealth.org/regional\\_health\\_services/cancer/index.html](http://www.samhealth.org/regional_health_services/cancer/index.html))

**Handouts** September 9, 2008 Agenda, National Conferences, Workgroup Summary Sheet, Chain Restaurant Nutrition Labeling information, Cancer related Health Observances Calendar, Colorectal Task Force Report 9-9-08

Agenda Item	Discussion Points	Outcome/Follow-Up
<b>Welcome &amp; Introductions</b>	Welcome and introductions by Alissa Green, new chair. This group is re-forming, as it had not met since it lost its chair last fall.	
<b>Highlights: Sharing the Great work of Our Partners</b>	<p><b>Colorectal Health Task Force</b> (Charlyn) - Started 2 years ago in September. Main focus is statewide education on screening. CDC funded 3 grants to do the work of the CRC TF.</p> <ol style="list-style-type: none"> <li>1. Earned Media Campaign/Pac/West Communication developed the Got Polyps? Campaign for Oregon; had a media kick off event with a live colonoscopy and other media events in April. There was a media training that Pac/West conducted to aid in the educating of OPCC members about effective ways to work with the media. There have been a variety of newspaper and radio stories and events that have come from Got Polyps? Pac West is following up with TV and radio stations to determine if and when they will be playing the CDC Screen for Life Public Service Announcements. There are currently 24 cities that Pac West is working in to get news stories into the media. They are linking with local physicians and survivors as well as linking to Relay for Life Colon Cancer Free Zones.</li> <li>2. Acumentra Health is the 2<sup>nd</sup> contract and they are working to develop educational curricula for public and professional talks. This will provide a template for consistent education for everyone. They are contacting the current 23 Commission on Cancer centers in Oregon to aid in the development of the program. Assessing current activities, then develop the program curricula, and pilot test it to have it out in the communities. Need to look at opportunities for other places and people that we can link with to increase contacts.</li> <li>3. The 3<sup>rd</sup> contract is to plan and hold community mobilization meetings. They will bring community leaders together to identify local priorities related to so that they can get out the screening messages, make an action plan. There is also money available to get the action plan started. American Cancer Society is contracted to work with this</li> </ol>	

program.

These three projects will end with a statewide summit that focuses on Colorectal either this year or next year to show what we have learned, include local champions and come up with a statewide plan to increase screening statewide.

**Breast Health Task Force** (Lisa) – A calendar of events that is being prepared for Breast Cancer /Health Awareness Month (October). The 2008 focus is to increase outreach to rural women and women with disabilities. The Oregon Rural Health Conference participants will be receiving a variety of information from the BHTF. This provider guide will be available soon. The more we can share good resources the better off we are, so that we don't have to reinvent the wheel. Good to get the information out to all the providers who work with clients. The BHTF is partnering with Right to Know mammography campaign to work with the women with physical disabilities. Talk to Alissa or TeriLynn to get a copy of the materials.

- Send Provider Guide to Rachel - TLLD

### Sharing Local & Statewide Activities

**Indoor Clean Air Act** (Sabrina) - (<http://www.oregon.gov/DHS/ph/smokefree/index.shtml>) Jan. 1 2009, the expanded clean air act takes effect. The new law covers basically any place that has employees. The exceptions are: cigar bars, some stand alone tobacco shops. The new law defines enclosed space as 3 or more walls, not 4 walls. The new law includes a 10 foot rule from any window, door or intake venting. There are print and radio ads – the Rediscover campaign. Also working on the creating of a new reporting system. All the signage has the reporting and ordinance number on them. There is intense education regarding the new law. There is also a Why Wait? Campaign to go smoke free before January 1. Complaints can be done anonymously. The local county tobacco coordinators are the people that implement and enforce the law. The annual tobacco conference is coming up, October 20-21, in Portland.

(<https://programs.regweb.com/beattygroup/TPEPAnnual2008/>)

Step-Up campaign is to assist hospitals to go tobacco free. The tobacco program is collecting updated information for the map that shows where the tobacco-free status of Oregon hospital campuses is located. The target date for an updated Oregon map is the November 20 Great American Smoke out.

([http://www.oahhs.org/issues/stepup/stepup\\_campaign\\_overview.php](http://www.oahhs.org/issues/stepup/stepup_campaign_overview.php))

There are sample policies that are available. Contact the county tobacco coordinators as well as the Step-Up website. There is no signage provided by the program, but there are signage guidelines and direction provided by the public health departments. Dawn Robbins is the contact currently. A new legislative session is coming up and there are 3 issues that are being presenting (landlord disclosure, banning vending machines and tobacco sampling and increasing tobacco tax).

- Sabrina to get TLLD the website and phone number for the ICAA.
- PS to get TLLD the information of Cancer and Morbidity to put in the minutes.
- Sabrina to send out Tobacco conference information for the minutes.
- Add Sonja to the listserv

Morbidity and Mortality Weekly (MMWR) – Surveillance for Cancers Associated with Tobacco Use – US, 1999 - 2004 September 5, 2008, Vol. 57/No. SS-8

<http://www.cdc.gov/mmwr/preview/mmwrhtml/ss5708a1.htm>

Cancer and Morbidity: PDF

<http://www.cdc.gov/mmwr/pdf/ss/ss5708.pdf>

**Menu Labeling** (Sonia), Multnomah County - Kudos to Multnomah county for following the led of New York City, Seattle King county and San Francisco by adopting a nutrition labeling policy for fast food and chain restaurants! Key concepts Important for consumers to have information to make educated decisions. Wanted to minimize the burden on the small business owners, point of purchase decisions, menu design and decide on policy. Affects restaurant chains that have 15 stores nationwide. Only applies to standard food items (on the menu 90 days or longer). Required information: calories, saturated fat, trans fat, carbohydrates, sodium. The health department is going to help with restaurants and the nutritional analysis. Oregon Nutrition Policy Alliance is a coalition that is working with this. The rules for delegation and enforcement will be available Oct 1. Goal is for it implemented January 1<sup>st</sup>. This is aligning with the new governor mandated Oregon Obesity Task Force. For more information, contact Sonia at [sonia.manhas@co.multnomah.or.us](mailto:sonia.manhas@co.multnomah.or.us) or <http://www.mchealth.org/>

**Tobacco Related & Other Chronic Diseases (TROCD)** (Patricia)- There is a collaborative effort for the Tobacco and other public health chronic disease programs to work together. The focus is to integrate the prevention and risk reduction messages and activities (tobacco, physical activity and nutrition) as they relate to reducing arthritis, asthma, some cancers, diabetes, heart disease and stroke. The state public health division is providing planning funds to 12 local health departments for this innovative project. There has been a series of training Institutes with the goal of creating a statewide program in 2-3 years, with funding for a part time person to work on TROCD and get out messages that physical activity and nutrition and how they decrease diseases in all counties in Oregon. Focus on best practices, doing what works. Counties have convened teams of 5 members to participate in these meetings, conduct a community assessment and develop a 3-year action plan. TROCD also includes a focus on a program called Living well with Chronic Conditions. There will be grants going to each county and to each tribe in the future. The end result will be a statewide comprehensive program that builds on the network of tobacco policies and environmental change to address chronic diseases (<http://www.oregon.gov/DHS/ph/livingwell/index.shtml>)

<b>Discussion of Priorities and Next Steps</b>	There is interest in this group as resource sharing. How to make this group most useful, how often to meet, consider topic driven meetings. Need to decide when the group will meet and how often. November 21 is the cancer disparities cancer coalition meeting and need to determine what prevention or early detection topics might be included.	
<b>Agenda items for next meeting</b>	Going to make a plan for January on how to move forward with the group. Next meeting date to be decided.	
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