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July 10, 2002

TO: Oregon Progress Board

FROM: Jeffrey Tryens
Executive Director

SUBJECT: Executive Director's Report

Highlights

- Governor appoints Multnomah County Economic Development Director J. Duke Shepard to Progress Board.
- Northwest Research Group, Inc. chosen to conduct *2002 Oregon Population Survey*.
- Board survey shows low percentages of locally elected officials for all racial and ethnic minorities.
- Board to consider sustainability index proposal at July meeting.

Administration

Board and Staff

Governor Kitzhaber recently appointed J. Duke Shepard to the Board. Duke currently serves as economic development director for Multnomah County. Robin Peterson will not rejoin the Progress Board staff as planned. Robin has decided to be a full-time mother for the foreseeable future. Given current budget realities, Robin will not be replaced until next biennium.

Budget

The legislature cut an additional \$30,000 from the Board's budget during special session No.3, bringing the total general fund cuts for the biennium to \$76,500. The Board's 2003 – 05-budget request was submitted to Department of Administrative Services (DAS.) Two Progress Board Program Option Packages - making the data analyst position permanent and a special, one-time appropriation of \$150,000 to fund the *Oregon Shines III* process – passed the DAS internal review.

Program

(Goals and objectives listed below are from the Board's 2001 - 03 work plan adopted in September.)

Goal 1: Maintain and Enhance *Oregon Shines* as the State's Strategic Vision

Objective 1.1: Improve the quality and accessibility of benchmarks.

Project 1.1A - Biennial Benchmark Performance Report

The modified benchmark list was distributed to agencies for use in the 2003 – 2005 budget development process. Unresolved issues that the Board must address in the next few months are approving the fish and emergency preparedness benchmark definitions and setting targets for the hunger benchmark.

Project 1.1B & 1.1C - 2002 Oregon Population Survey

With the help of loaned staffer Thomas Brundage, the Progress Board and the Office of Economic Analysis chose Northwest Research Group, Inc. (NWRG.) of Boise, Idaho to field the *2002 Population Survey*. Fielding the survey will begin in mid-July and run through mid-August. This is nearly a month later than planned but, according to NWRG, should not be a problem.

Project 1.1D & 1.1E - Race & Ethnicity Report and Health Data

The electoral parity report that was discussed at the May Progress Board meeting was released on July 9, 2002. A copy of the press release is included in the Board packet. Rita Conrad will pick up the task of completing the full report on race and ethnicity that the Board publishes every two years.

Jeff continues to participate in the race and ethnicity health data group. Its members are quite interested in the Oregon Population Survey race and ethnic augment. Funding uncertainties have meant the group was not able to add new questions to the survey as previously planned.

Project 1.1F - 2002 Ready-to-Learn Survey

The Department of Education is finalizing its online survey instrument and the survey is proceeding as planned. The request for data will go out to schools mid-September and will be due back to the Department of Education by mid-November. According to Anita McClanahan, we will be able to get a new data point for the *2003 Benchmark Performance Report* by late December, but the complete ready-to-learn study will not be done until the end of January.

Project 1.1G - SOER Data and Targets

At the Board's request, representatives from Oregon Department of Fish and Wildlife (ODFW), Oregon Watershed Enhancement Board (OWEB), Oregon Department of Transportation (ODOT) and Oregon State University (OSU) hammered out a new proposal for a fish benchmark. Led by OSU Dean Hal Salwasser, the group reached consensus on a proposal that will be presented to the Board at its September meeting.

Objective 1.2: Develop action agendas for selected benchmarks.

Project 1.2A - Action Agendas

Willamette University's Tom Hibbard, joined by labor economist Jerry Gray, has reaffirmed his intent to assess changes in Oregon's labor force over the past decade in time for inclusion in the Board's 2003 performance report to the legislature.

Objective 1.3: Improve Oregon’s ability to measure sustainability.

Project 1.3A - Sustainability Index

University of Oregon student Adam Zimmerman will present his proposal for a sustainability index at the July Progress Board meeting. A summary of Adam’s finding as enclosed.

Other

Oregon Business Council (OBC) President Duncan Wyse will share his plan for developing a new Oregon business agenda with the Board at its July meeting. Jeff plans to use the OBC’s analysis and regional meetings as a launching point for the Board’s statutorily required update of *Oregon Shines*.

Goal 2: Mobilize Partners to Help Achieve Benchmark Targets

Objective 2.1: Increase state agency use of benchmarks.

Project 2.1.A - Performance Guidelines

State agency implementation of the Board’s performance guidelines is proceeding well. Agencies are beginning to submit their measures and DAS Performance Manager George Dunford has assembled an excellent review team. George will update the Board on progress to date at its July meeting.

Projects 2.1B & 2.1C - Agency Performance Frameworks

Department of Land Conservation and Development (DLCD) project:

According to Director Paul Curcio, the Progress Board’s work with the Land Conservation and Development Commission (LCDC) and DLCD staff provided a good base for the agency’s newly developed performance measures.

SB555 – Local Comprehensive, Coordinated Planning for Children and Families:

Board staff is participating in the development of a new guidance document for counties dealing with the implementation phase of this massive planning process. Phase III deals with not only the collaborative implementation of county strategies for children and families, but with state partners coming together and reducing, as promised, the multiple planning requirements currently required of counties by various state agencies and programs. Included in the Phase III guidance document will be information on the definition and application of “best practices,” which refers to those principles, programs and practices, which have been shown by research to maximize positive outcomes for children and families.

Economic and Community Development Department:

Jeff continues to work with one of the regional planning boards on performance measurement.

Project 2.1C - Performance Training for Agencies

The following training sessions and consultation occurred during the reporting period:

7/3 Board of Accountancy; 6/28 Board of Radiologic Technology; 6/24 Construction Contractor’s Board; 6/20 Performance Measure Review Committee; 6/14 Performance Measure Open House; 6/13 Performance Measure Open House; 6/11 Small Agency Directors - Follow-up Training; 6/6 Disabilities Commission; 6/5 Performance Measure Open House; 6/4 Public Safety Standards & Training Department, Monmouth; 5/31 ODOT Executive Team; 5/30 Marine Board; 5/29 Health Licensing Office; 5/28 Department of Consumer and Business Services (DCBS) Executive Team.

Project 2.1D - 2003 Benchmark Blue Book

Nothing new.

Project 2.1E and 2.1F - Legislative Requests

Nothing new.

Objective 2.2: Broaden benchmark usage by partners.

Project 2.2A - 2002 County Data Book

Intern Katie DeWilde is updating county level benchmarks on the web version of *the 2002 County Data Book* as she is gathering information for the Board's 2003 report to the Oregon legislature.

Project 2.2B - SB555 Reports (Local Comprehensive, Coordinated Planning for Children and Families):

The Board's final report on how well counties are achieving their chosen outcomes for children and families will depend on how successful staff is in helping counties build capacity for data collection and measurement. Counties are currently submitting their performance measurement plans to the SB555 Steering Committee. State partners will assemble on July 22 to review these submissions and formulate responses to the counties. The results of the review will, as usual, help target those counties in greatest need of continued training and/or technical assistance.

Project 2.2C - Oregon State of the Environment Report 2000 Outreach

Nothing new to report.

Project 2.2D - Library Consortium Project

Nothing new to report.

Project 2.2E - Local Partner Requests

Nothing new to report.

Project 2.2F - Oregon Solutions Network Requests

Nothing new to report.

Project 2.2G - SB555 Technical Assistance

The Oregon Commission on Children and Families is funding former Progress Board consultant Mady Kimmich to provide continued training and technical assistance to counties, especially regarding the areas of outcomes and measurement.

Goal 3: Build More Public Awareness of Oregon Shines and Benchmarks

Objective 3.1 Increase public knowledge of Oregon Shines and benchmarks.

Project 3.1A - Periodic Reports

Press events:

Elected and Appointed Officials in Oregon: A Report on Race, Ethnicity and Gender Parity was released to the press on July 9, 2002. The press release and the report can be found at

<http://www.econ.state.or.us/opb/parity/racethn.htm>.

Media coverage during the past two months includes:

User fees make more sense for Multnomah libraries, *The Oregonian*, 6/6/02; Survey says official Oregon is heavy with white men, *The Oregonian*, 7/10/02; and Few women in state politics, *Statesman Journal*; 7/10/02.

Project 3.1B - County Data and Benchmark Trend Presentations

6/25 Clatsop County Economic Development Council, Seaside; 6/26 Breakfast meeting with city and county/elected officials in Astoria.

Project 3.1C - Website Upgrade

Except for updates as needed, a modest reorganization of the web site is complete.

Due to an Economic and Community Development Department computer “glitch” website hits are not available for April, May or June.

Objective 3.2: Provide advice and guidance to others.

Project 3.2A – Health Outcomes Study

Jeff and co-author Howard Leichter are discussing a possible follow-up to the Milbank Memorial Fund supported study to implement some of the recommendations that are included in the report.

Project 3.2B – Assist Visiting Delegations

Jeff participated in a performance workshop for a group of Botswanian public officials in Oregon to study performance management at the Performance Institute on June 17. Rita provided orientations to delegations from Azerbaijan on June 10 and Sumoto City, Japan on May 22.

Project 3.2C – Cooperate with Oregon Shines’ Researchers

Nothing new.

Other

During the past two months, staff made the following presentations:

7/12 Performance Measures, Dispute Resolution Commission; 6/28 Performance Measures and Benchmarking, Clemson Institute for Economic & Community Development, Columbia, S.C; 6/24 DAS Professional Services Group; 6/12 Oregon Performance Internship, Portland; 5/29 SB555 Steering Committee; 5/22 Lane County Economic Development Standing Committee, Eugene.

Staff also participated in the following other meetings:

6/24 and 6/6 Best Practices Subcommittee (SB 555); 6/22 2002 Population Survey Executive Board; 6/19 SB555 Steering Committee; 6/20 Oregon Performance Internship - present project to interns; 6/14 Performance Measure training review; 6/13 Oregon Solutions Network, Portland; 6/12 Department of Land Conservation & Development, Paul Curcio; 6/12 Race & Ethnicity Data Group; Eugene; 6/11 Oregon Social Support Strategy; 6/10 Oregon Performance Internship, opening session, Portland; 6/10 Governmental Accounting Standards Board, Portland; 6/7 Planning, Public Policy & Management Advisory Council; 6/4 Performance Measure review, Dispute Resolution Commission; 5/31 Sustainability Gab Fest; 5/28 Mid-Willamette Valley Community Development Partnership’s Regional/Rural Community Development Plan; 5/23 Kindergarten Readiness to-Learn; 5/23 Governor’s Drug and Violent Crime Advisory Board; 5/22 Oregon Healthy Teens, Eugene.

Goal 4: Provide high quality services to all stakeholders.

Objective 4.1 Communicate regularly with stakeholders regarding quality.

Project 4.1A: Participate in customer satisfaction survey

The Oregon Economic and Community Development Department will conduct its biennial customer satisfaction survey this fall. Jeff is hopeful the department will continue to allow the Progress Board to participate in the survey despite its move to DAS.

Project 4.1B: Survey Legislators and Staff

No change.

Project 4.1C: Survey Meeting Participants

Jeff and Rita continue to track evaluations provided by performance measure trainees. A complete report will be provided to the Board when all trainings are complete.

Enclosures